

# Jonathan M. Brand

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<b>Juris Doctor</b>	<i>Cornell Law School</i> 1996
<b>Master of Arts</b>	<i>University of Michigan, Ann Arbor</i> 1990 French Literature
<b>Bachelor of Arts</b>	<i>University of Wisconsin, Madison</i> 1988 History and French
	<i>New York University in France</i> <i>L'Université de Paris-Sorbonne</i> Junior-Year Abroad, 1986-87

## PROFESSIONAL EXPERIENCE

2011-Present     **Cornell College**  
*President; Lecturer in the Department of Politics*

2005-2011     **Doane College**  
*President; Faculty member in Political Science*

### Doane's Major Accomplishments:

#### Academic:

- Added new majors in Biochemistry and Journalism and strengthened the Environmental Sciences major
- Launched the Learning Communities Initiative
- Created the Center for Excellence in Teaching and Learning
- Reduced the faculty teaching load across the institution
- Increased student/faculty research
- Opened a new Writing Center
- Created the Office of International Programs and increased the student travel scholarship available to all students
- Strengthened Doane's pre-medical program-100% success rate of student applications to all medical/health professions graduate programs in 2008
- Opened the Office of Multicultural Support Services
- Increased academic support, primarily for first-year students
- Added full-time First-Year Student Academic Advisor and Chaplain/Community Service staff member

#### Facilities:

- Built the Haddix Recreation and Athletic Center (2010)
- Completed the Chab Weyers Education and Hixson Lied Art Building (2007)
- Completed a major renovation of two historic residence halls (2009, 2010)
- Renovated all dining facilities, including a dining hall and a new coffeehouse (2006-08)
- Renovated and dedicated the Fred D. Brown Center (2007)
- Constructed the new Ledon Softball and Baseball Complex (2007)

- Created additional outdoor learning spaces, including the Pappy and Deb Khouri Garden and Outdoor Classroom (2007)
- Improved the connected trail system around campus (2007)
- Initiated a recycling program (2009)
- Extended wireless to all college facilities (2008)

**Advancement:**

- Successfully completed Doane College's \$40 million campaign, begun in 2002, by raising approximately \$45 million
- Completed fundraising for the \$11 million Chab Weyers Education and Hixson Lied Art Building
- Surpassed \$13 million for the George and Sally Haddix Recreation and Athletic Center
- Launched Legendary Coaches Campaign to complete Doane's Sports and Fitness Facilities project
- Strengthened all College publications, including the Doane Magazine and College viewbook (Received 31 CASE awards from 2008-2010 for Doane's marketing communications)
- Improved Doane College's Web site in terms of depth of content and visual appeal
- Launched a new Doane College logo

**Community:**

- Launched the Crete Community Initiative, providing financial incentives for faculty to live in the City of Crete
- Initiated the Business Leadership Breakfast, a monthly meeting of Crete's business leaders
- Started the Crete Community Dinner, a free community meal open to all in Crete
- Strengthened Doane's relationship with the Crete Public Schools

**Overall:**

- Achieved record student enrollment two years in a row
- Developed a team of strong and high-functioning senior staff
- Initiated the Doane Leadership Quotient, a seminar series focused on developing leadership skills of staff members
- Completed an institution-wide strategic planning process, including the creation of institution-wide measurements and benchmarks
- Initiated a diversity strategic planning process
- Created a technology strategic plan
- Opened Doane's first Safety and Security Office and produced a disaster relief plan
- Reworked many policies, practices, and procedures, with the goal of tracking best practices in higher education
- Participated with the Trustees in an AGB-led review of Board governance
- Implemented new Trustee bylaws and an institutional conflict of interest policy

As member of the Political Science Department, regularly taught an advanced law-related course: "The Nature, Functions, and Limits of the Law."

2001-2005

**Grinnell College**

*Vice-President of Institutional and Budget Planning; Special Assistant and Counsel to the President; Lecturer in Political Science*

As Vice-President of Institutional and Budget Planning, was responsible for developing the College's annual budget to submit to the President and the Board of Trustees. Was also responsible for guiding an institution-wide strategic planning process to inform the annual budget. Developed and refined assessment/performance measures related to institutional priorities per

academic year and formally evaluated effectiveness at the end of each year. Oversaw the Office of Facilities Management and coordinated projects identified in the College's campus facility plan (such as a new athletic and fitness center). Also oversaw the College's Art Gallery and Office of Community Enhancement.

As Special Assistant and Counsel to the President, assisted in many aspects of the President's activities but focusing on external relations, institutional advancement, Board of Trustees matters, writing, and major internal assignments. Served as Counsel, primarily to the President, but also to the administration and faculty. For example, as a member of a faculty committee, redrafted the faculty handbook, including such provisions as the grievance procedure and appeal process of personnel decisions; reviewed specific personnel issues and student discipline cases that came to the President; and addressed copyright and related intellectual property matters.

As Lecturer in Political Science, taught introductory and advanced law-related courses: "The Mirror or the Lamp: Law and Social Norms," "What's Right about Rights," and "The Nature, Functions, and Limits of the Law."

1998-2001

**Grinnell College**

*Special Assistant and Counsel to the President; Secretary of the College; Lecturer*

In addition to the above, as Secretary of the College, managed matters related to the Board of Trustees and its governance.

1997-98

**Cornell Law School**

*Assistant Director of Legal Writing; Academic Support Coordinator*

Helped develop a new Legal Writing Program; Instructor of first-year legal writing; Coordinator of program for students experiencing academic difficulty and "at-risk students."

1996-97

**Coddington, Hicks, and Danforth  
Robinson and Wood**

*Associate:* Undertook assignments related to intellectual property, legal malpractice, and environmental law.

1990-93

**University of California-Riverside  
Department of Comparative Literature & Foreign Languages**

*Lecturer of French:* Prepared curriculum for introductory and intermediate French; Coordinated Graduate Student Teaching Program; Faculty Advisor for undergraduate French majors; Instructor in University's Teaching Assistant Development Program; Member of French Studies Committee.

1988-90

**The University of Michigan, Ann Arbor  
Department of Romance Languages & Literatures**

*Instructor:* Taught introductory and intermediate French; Taught in Comprehensive Studies Program for multicultural students.

**SPECIAL APPOINTMENTS**

2004

**Nanjing University**

*Visiting Professor, Nanjing University Law School, Nanjing, China*

Taught graduate-level course in U.S. constitutional law and nonprofit organizational law during the summer through a Nanjing University-Grinnell College exchange program.

1994-96

**Cornell Law School**

*Research Assistant for Dean Russell K. Osgood*

*Teaching Assistant:* Property, Constitutional Law, and Practice Training I: First-Year Research Course.

- 1990-93      **Putney Student Travel**  
*Trip Leader:* Led high school student groups through France; Helped develop French curriculum for upper-level language programs to France.
- 1991-93      **International Baccalaureate**  
*Examiner:* French B Exam.
- 1987 & 1989      **NASA, Paris Air Show**  
*Guide and Translator/Interpreter.*
- 1986-87      **Collège Jules Romains, Paris**  
*English Assistant, Classe de Troisième.*

#### **ARTICLES**

Brand, J. (2010, July 7). For-Profits Buying Nonprofits: Salvation or Suicide? *The Chronicle of Higher Education*. Retrieved from <http://chronicle.com/article/Salvation-or-Suicide-/66166/>

Brand, J. (2009, February 25). Local View: Stimulus important for higher education. *The Lincoln Journal Star*. Retrieved from [http://journalstar.com/news/opinion/article\\_0288bca6-5565-5799-87d9-9f1b7cdd8b81.html](http://journalstar.com/news/opinion/article_0288bca6-5565-5799-87d9-9f1b7cdd8b81.html)

Brand, J. (2008, October 5). Local View: Doane College's long-term approach is strong. *The Lincoln Journal Star*. Retrieved from [http://journalstar.com/news/opinion/article\\_0a845e0f-1db9-5b79-88c2-1495f22bdfff.html](http://journalstar.com/news/opinion/article_0a845e0f-1db9-5b79-88c2-1495f22bdfff.html)

Brand, J. (2006, April 3). Colleges Seek More Than High Test Scores, Class Rank. *The Lincoln Journal Star*. Retrieved from <http://www.cic.edu/makingthecase/resources/december2006/brand.pdf>

Article on the growth of nonprofit law in China (in progress).

#### **SELECT HIGHER EDUCATION-RELATED ACTIVITIES**

Spoke at the NCAA Convention on desirable athletic director attributes for aspiring athletic directors, January, 2012.

Spoke on building and maintaining leadership teams at The Council of Independent Colleges (CIC) Presidents Institute, January, 2012.

Served on the Executive Committee, United Church of Christ, Council for Higher Education, 2008-present.

Served as an Advisory Board Member, Strategic Discussions for Nebraska Program of the University of Nebraska-Lincoln, 2007-present.

Participated in CIC's Lilly Endowment-funded conference on Vocation in Undergraduate Education, 2009.

Participated in CIC's Lilly Endowment-funded seminar on Vocation and Institutional Mission, 2008-2009.

Presented on the candidacy of Dr. Charles Bessey for the Nebraska State Historical Society, 2007.

Presented on the state of environmental law in China, Lincoln's Wachiska Audubon Society of Lincoln, 2007.

Presented on the evolution of nonprofit and environmental law in China, Lincoln Rotary Club, 2006.

## CHARITABLE WORK

- 2001-present **Putney Open Door Fund**  
*Member, Board of Directors, 2001-present*  
*President, Board of Directors, 2002-2005*  
Oversees a non-profit organization committed to raising scholarship support for economically disadvantaged high school students to participate in summer community service, academic enrichment, and travel programs worldwide.
- 2002 **Iowa Peace Institute, Grinnell, Iowa**  
*Chair, Annual Fund Campaign*  
Led the annual fund campaign for the Iowa Peace Institute, a non-profit organization committed to alternative dispute resolution.

## HONORS/AWARDS

- 1994 **Cornell Law School**  
-Moot Court Best Brief Finalist
- 1986-87 **New York University in France**  
-Academic Merit Fellowship
- 1984-88 **University of Wisconsin-Madison**  
-French Department Award for Academic Scholarship  
-Graduated with Distinction in Letters & Science  
-Honors in History and French  
-Dean's List

## INTERESTS

- Mock Trial.** Prepared secondary school class for State of Iowa Mock Trial Competition, 2000-2003.
- Theatre.** Performed in several French and English Plays, 1980-1993.
- Marathons.** Competed in the Berlin, Paris, Milwaukee, Detroit, Chicago, Orange County, San Diego, Vermont, and Quad Cities Marathons, 1987-2002.
- Cross-Country.** Assisted the University of California Cross Country Team, Riverside, 1990-1993.