

WILLIAM JACKSON

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EDUCATION

Cornell College; Mt. Vernon, IA Bachelor of Arts: *Financial Analytics* GPA: 3.5 May 2018

Relevant Coursework: Data Mining & Predictive Analytics, Database Technologies for Analytics, Data Visualization, Statistical Modeling, Statistical Methods, Financial Management, Investments, Financial Accounting, Managerial Accounting, Micro Economics, Macro Economics

Advanced Computer Skills

- Microsoft Excel: Advanced Formulas, VBA & Macros, Pivot Tables, Conditional Formatting
- SQL, Python, R
- Tableau, Microsoft Power BI, Minitab

RELEVANT WORK EXPERIENCE

The Jacobson Group – *Summer Data Analyst & Fall Remote Associate;* Chicago, IL, May 2017-Present

- Execute advanced queries on MS SQL Server to identify and fix approximately 3,000 independent reporting errors affecting company metrics
- Integrate company database with Tableau to create interactive reports for executive level meetings to influence discussion and drive conversations
- Provide daily IT support and run monthly Dell and Windows updates on various employee computers to maintain the smooth operation of company software and increase work efficiency

Double D Trading – *Trading Assistant;* Chicago, IL, January 2014-April 2014

- Provided daily reports on recent market trends and conditions to internal trading team to provide market insight at the beginning of each business day
- Monitored risk of trading strategies for various traders, with trade volumes up to \$50,000, ensuring they were complying with company standards and exchange regulations
- Exposed to the derivatives market using high frequency trading in the gold, oil, corn, soybean, and wheat industries

Steve Platt Trading – *Trading Clerk;* Chicago, IL, April 2013-August 2013

- Managed, analyzed and reconciled daily trading positions, with trade volumes up to \$50,000
- Collected and prepared market data, including daily stock and index quotes to assist trader with various buy/sell orders throughout the trading day
- Exposed to trading on the floor of the Chicago Board of Trade in the S&P 500 pit

LEADERSHIP EXPERIENCE AND ACTIVITIES

Wrestling Team Cornell College – *Student Athlete & Team Captain;* Mt. Vernon, IA, September 2015-Present

- 2017 National Wrestling Coaches Association (NWCA) Scholar All-American
- Responsible for a weekly practice load of 20-25 hours during the academic school year
- Represented school at meets and tournaments throughout the country

Cornell LEADS – *Program Member;* Mt. Vernon, IA, September 2016-May 2017

- A selective, year long program that examines different qualities of leadership and entrepreneurial skills through interaction with community leaders and respected alumni
- Participated in programs and events led by the Berry Career Institute Center to further develop interpersonal skills to enhance business relationships

Finds For You – *Inventory and Sales Manager;* Des Moines, IA, September 2014-August 2016

- Created and monitored product postings using the platform KyoZou.com, an online inventory system used for high volume e-bay and e-commerce sellers
- Managed social media department and an inventory of approximately 3,000 items, with monthly sales of up to \$30,000
- Researched competitor pricing and listing strategies to determine product pricing