

CORNELL COLLEGE
Department of Politics
October 17, 2002

MEMORANDUM

TO: POLITICAL PROFESSIONALS PRESENTLY EMPLOYED IN TARRAGON

FR: CRAIG ALLIN

RE: EVALUATION OF CAMPAIGN PERSONNEL AND ANALYSIS OF ELECTION RESULT

In order to prepare for our post-mortem discussion of the simulation on Monday morning and help me evaluate your work (at least half of you would like factors considered other than your candidate's electoral performance), please complete the following prior to Monday's class.

Part I: Personnel Evaluations

This week the campaign will come to a close, and members of your campaign team are about to go their separate ways. Over in Oregon managers are being hired for an upcoming campaign. You and the rest of the members of your campaign staff are all planning to apply. Your potential employers in Oregon want recommendations and evaluations upon which to base hiring decisions. In one paragraph per person (including yourself) please discuss relevant strengths and weaknesses and assign each staffer a rating between 0 and 100 points. The SUM of your individual ratings must equal 50 points times the number of persons being evaluated. If you have two persons on your team (including yourself), you have 100 points to divide among the two. If you have a team of three, you have 150 points to divide among the three. A team of four has 200 points.

Part II: Political Post-Mortem

In an elegant and thoughtful essay not to exceed 1500 words, please assess the simulation's outcome. Among the questions you might consider are the following: Who won? Why? What would you do differently if you could begin again? What insights did the simulation afford with respect to the process of campaign management? What advice would you offer to a neophyte campaign manager planning to undertake her first campaign in Tarragon?

To help in this assessment, the graphs showing daily fluctuations in political support will be posted in the classroom. Copies of all the logs submitted will be organized chronologically by team and simulation and made available in a bound volume, also located in our classroom. Please do not remove this volume from the room.

Please submit one e-mail attachment containing your Personnel Evaluations and Political Post-Mortem. The deadline is 9:00 a.m. Monday.