

California District 9 is made up of the cities (or parts of the cities) of Albany, Berkeley, Emeryville, Oakland, Piedmont, Ashland, Castro Valley, Cherryland and Fairview. Each of these cities has specific demographic characteristics which contribute to the overall makeup of US Congressional District 9 (D9). The most important characteristics to consider are population composition – age, education levels, wealth, race & ethnicity, economic base, voter registration and voting history – along with the media outlets in the area and influential institutions (political and social).

Population

Age

The median age in D9 is 34 and the percentage of the population over age 65 is 10.3% (Appendix G), both of these numbers are close to the national averages of 35.3 and 12.4% (Appendix H), respectively. This would indicate that the demand for government services directed toward specific age groups would be roughly analogous to national demand.

Education

While the average level of educational attainment in D9 is only slightly higher than the national average, 82.4% have at least a high school diploma (Appendix C) as opposed to 80.4% nationally (Appendix D), the percentage of the population with at least a bachelors degree at 34.9% (Appendix C) is well above the average for the nation of 24.4% (Appendix D). The reason for this drastic difference is twofold, the inclusion of suburban areas like Castro Valley, Fairveiw, Piedmont (technically not a suburb, Piedmont is fully surrounded by the City of Oakland and is heavily White, well educated, and financially well off) and the fact that the University of California at Berkeley is included in this district. This means that any candidate must run a dual campaign, they have to appeal to the interests and concerns of voters with higher education levels (forgin policy, national political matters) and also appeal to the ‘base’ desires and needs of the less educated residents (also known as “pocketbook issues”) such as jobs and government social spending.

Wealth

There are parts of D9 that are beleaguered slums, a fact which is covered up by district wide average incomes but is clearly visible to someone willing to spend two or three hours driving around the district. The average (median) income in D9 is \$55,946 per-household (Appendix F) while the national average (median) is \$41,994 (Appendix G) which may seem like a large gap but is brought into proper perspective when the Oakland area cost of living (as represented by the Consumer Price Index) is known to be almost 10 points higher than the national urban average – 185.3 v 195.4 (Appendix H) and when the fact that the average CPI is based upon only Urban data, not the same national data that the median household income is. Additionally, the Oakland median income is \$40,065. (Appendix M). The factors that skew the average income data are the outlier average incomes of some communities that make up D9 (for example: Piedmont at \$134,270 (Appendix I), Castro Valley at \$64,874 (Appendix J)). The importance of this information cannot be emphasized enough, any candidate wishing to raise money (especially a republican candidate who will statistically receive more support from higher income earners) will only succeed if they

target the affluent outlying communities and neighborhoods, and ignore the impoverished inner city areas.

Race & Ethnicity

In District 9 there is a broad array of ethnic groups, none of which constitute a majority of the population. 42.2% of D9 identifies as White, 26.4% as African-American, 15.5% as Asian; additionally, 18.5% of the residents of D9 identify themselves as of Hispanic ethnicity, many of these people mark White as their race (Appendix K). This ethnic composition in and of itself creates difficulties for a Republican candidate, as most minority groups tend to vote Democrat in higher percentages than the general population (Cubans being the major exception, and at only 0.2% of the total population, this group is not a major factor in D9 elections). In order to be a viable candidate in D9, a republican would have to neutralize, if not co-opt the various ethnic bloc votes.

Economic Base

The economic base of D9 falls into two areas, service and government jobs, and the suburban office jobs. While there are sizable percentages of the population who are engaged in manufacturing (8.4%), this is generally not the traditional assembly-line car and appliance manufacturing type of job, many of these jobs are in more technical manufacturing areas (electronics, ect.). A whopping 18.4% of the D9 population works for the government, and as many government employees are unionized (as well as many of the 5.7% who are in construction and many of the 23% who are in education, health or social services) it is clear that the union vote (and the resources that come with union support) are a strong factor which must be captured. The Service Employees International Union is one of the premier unions in the area, and it has a very strong socially progressive agenda.

Media

In D9 there are the traditional types of media (radio, television and newspapers) as well as many 'community based' and 'alternative' weekly and monthly tabloids. In order to avoid squandering precious time and resources, those publications with extreme left wing agendas should not be sought out. The most sympathetic media outlet will likely be the talk show hosts on KSFO, a mostly conservative talk show station; however most of the major newspapers in the area have strong records of endorsing liberals for elected office. The best way to get the most favorable coverage in local media is to engage in politically neutral activities (working at food banks, cleaning up neighborhoods, ect) instead of attempting to get publicity for non-liberal ideologies.

Institutions

There are two institutions which have the greatest influence upon the politics of D9, the presence of UC Berkeley, and the existence of a strong democratic machine which can almost single-handedly put candidates into office. While UC Berkeley's total student population is not huge in relation to the entire district, the political activism which students show and the similar activism of the surrounding community serve as a strong force pushing "progressive" ideas. A force which is even stronger (but not very documented) is the

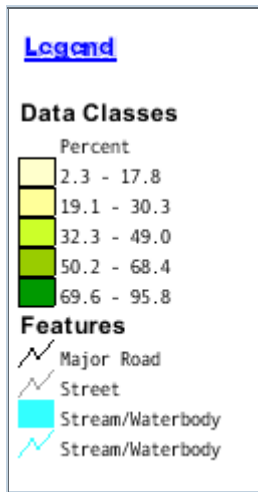
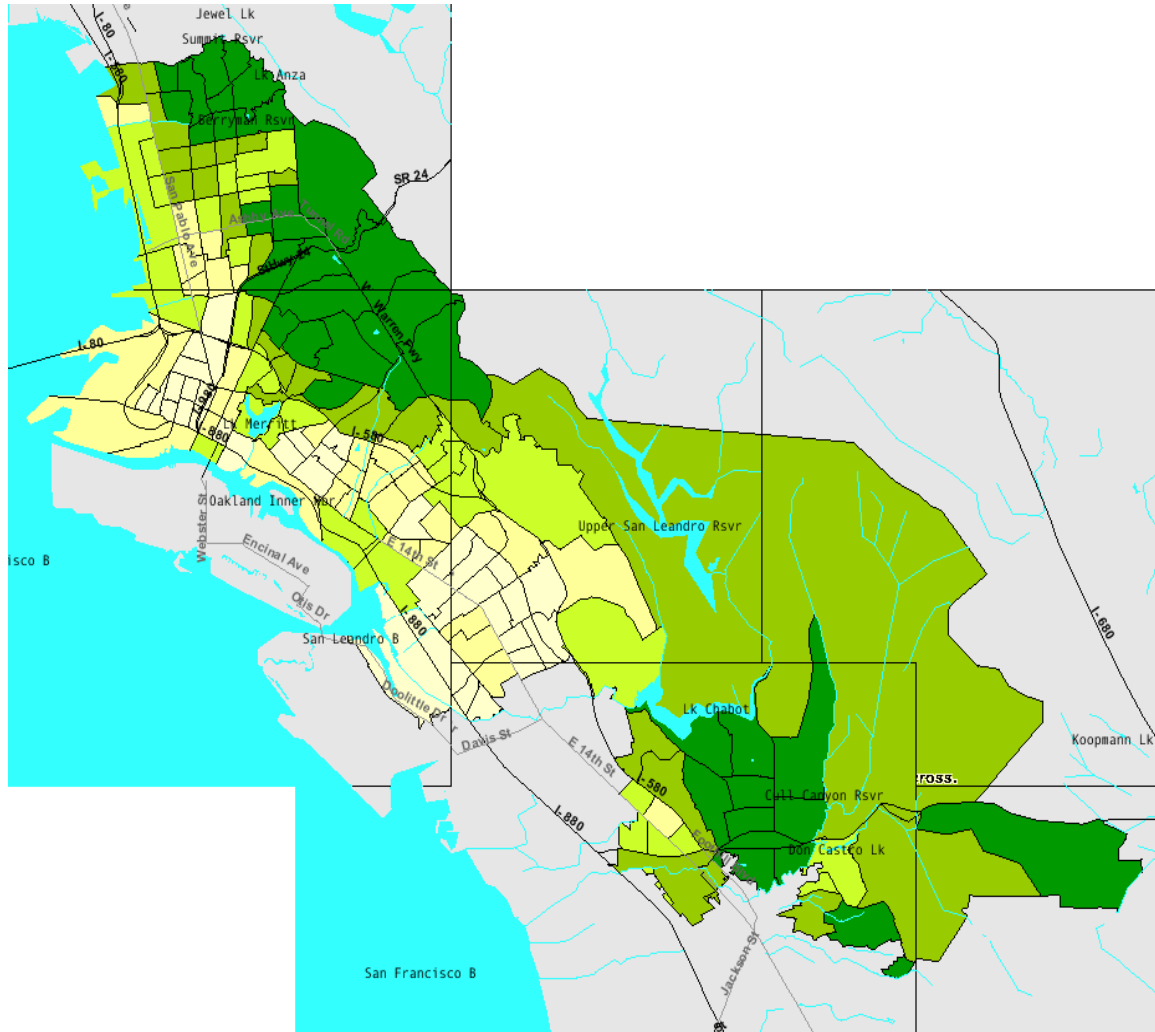
democratic political machine which exists and provides support for candidates who are either part of it or accepted by it in their bid for election. The network is largely composed of current elected officials and government (mostly city and county) employees, and if you are accepted by the network (even if you are not part of it) you are guaranteed media contacts, fundraising, volunteers and grassroots support. While it is unlikely that a Republican candidate could co-opt this network, doing so would greatly increase the chances of success.

Voting History

The most important information when assessing a potential run for office in a congressional district is an evaluation of the normal voting patterns. Historically, California District 9 is an extremely safe democratic seat, with an average Democratic vote of 80.61% and an average Republican vote of 14.15% (Appendix P). With only 11% Republican registration in the district the goal of winning a district wide election is impossible.

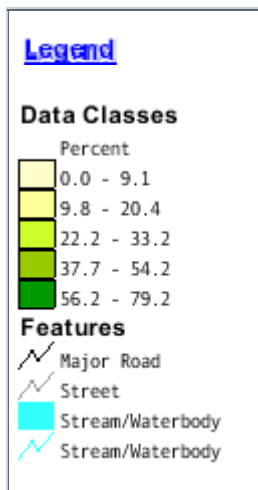
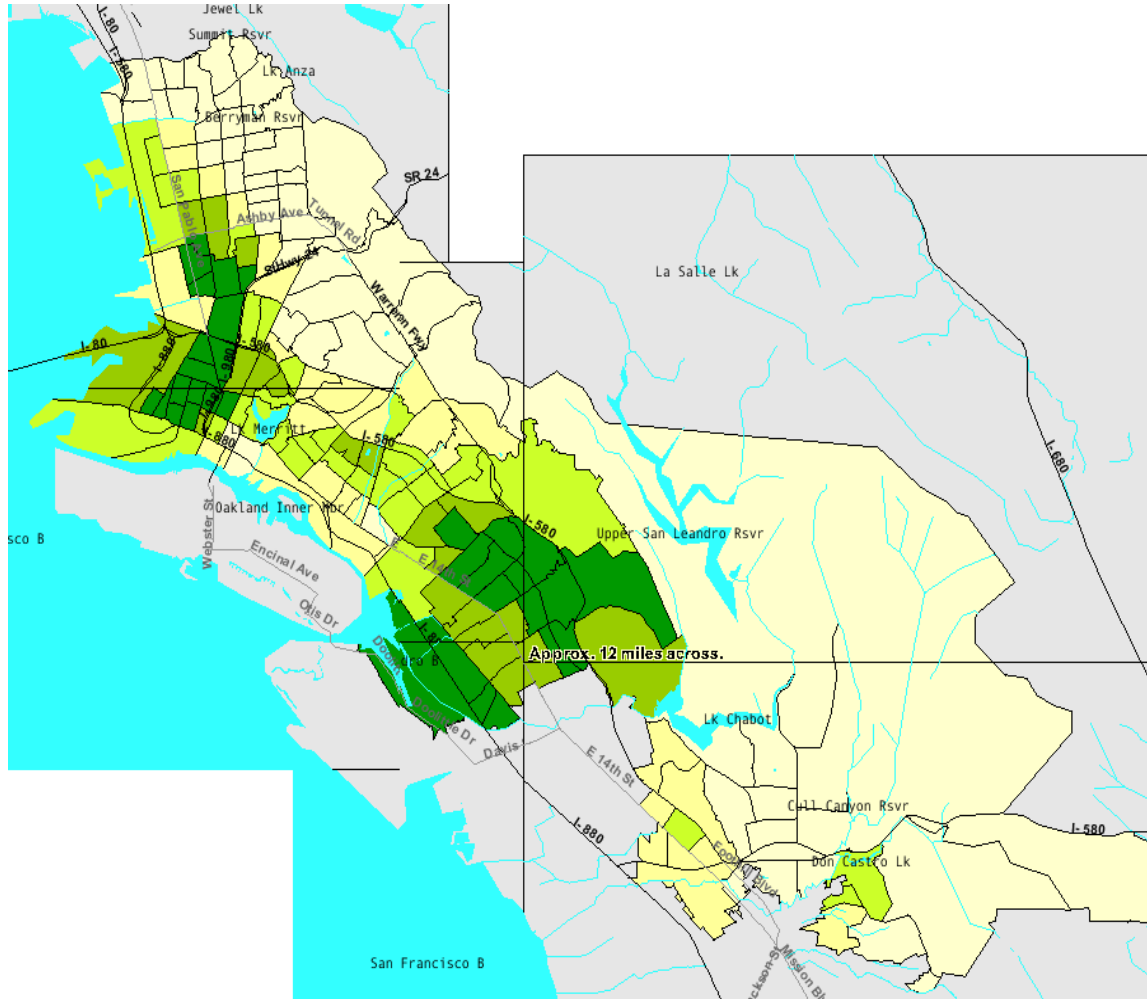
APPENDIX A

Percent of Persons Who Are White Alone: 2000 Congressional District 9 (108th Congress), California by Census Tract



APPENDIX B

Percent of Persons Who Are Black Alone: 2000
Congressional District 9 (108th Congress), California by Census Tract



APPENDIX C

Educational Attainment by Sex: 2000
 Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Geographic Area: **Alameda County, California**

Subject	Both sexes	Male	Female
EDUCATIONAL ATTAINMENT (highest level)			
Population 18 to 24 years	136,565	69,878	66,687
Less than high school graduate	32,733	19,266	13,467
High school graduate (incl. equivalency)	33,585	18,021	15,564
Some college or associate degree	54,369	25,763	28,606
Bachelor's degree or higher	15,878	6,828	9,050
Population 25 years and over	953,716	458,104	495,612
Less than 5th grade	31,275	13,934	17,341
5th to 8th grade	45,238	21,151	24,087
9th to 12th grade, no diploma	91,768	44,479	47,289
High school graduate (incl. equivalency)	181,668	85,058	96,610
Some college credit, less than 1 year	60,628	26,444	34,184
1 or more years of college, no degree	145,385	70,293	75,092
Associate degree	64,800	29,651	35,149
Bachelor's degree	202,586	96,998	105,588
Master's degree	85,704	43,124	42,580
Professional degree	24,450	13,174	11,276
Doctorate degree	20,214	13,798	6,416
Percent of population 25 years and over	100.0	100.0	100.0
Less than 5th grade	3.3	3.0	3.5
5th to 8th grade	4.7	4.6	4.9
9th to 12th grade, no diploma	9.6	9.7	9.5
High school graduate (incl. equivalency)	19.0	18.6	19.5
Some college credit, less than 1 year	6.4	5.8	6.9
1 or more years of college, no degree	15.2	15.3	15.2
Associate degree	6.8	6.5	7.1
Bachelor's degree	21.2	21.2	21.3
Master's degree	9.0	9.4	8.6
Professional degree	2.6	2.9	2.3
Doctorate degree	2.1	3.0	1.3
Percent high school graduate or higher	82.4	82.6	82.1
Percent bachelor's degree or higher	34.9	36.5	33.5
PERCENT OF AGE GROUP			
High school graduate or higher			
25 to 34 years	83.2	81.5	84.9
35 to 44 years	85.4	84.6	86.2
45 to 64 years	85.7	86.5	85.0
65 years and over	68.6	71.2	66.9
Bachelor's degree or higher			
25 to 34 years	38.9	36.9	40.9
35 to 44 years	36.9	37.2	36.5
45 to 64 years	37.2	39.9	34.6
65 years and over	20.3	25.6	16.8

APPENDIX D

Educational Attainment by Sex: 2000
Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
Geographic Area: **United States**

Subject	Both sexes	Male	Female
EDUCATIONAL ATTAINMENT (highest level)			
Population 18 to 24 years	27,067,510	13,831,586	13,235,924
Less than high school graduate	6,834,627	3,950,530	2,884,097
High school graduate (incl. equivalency)	7,737,771	4,180,581	3,557,190
Some college or associate degree	10,380,591	4,821,009	5,559,582
Bachelor's degree or higher	2,114,521	879,466	1,235,055
Population 25 years and over	182,211,639	87,077,686	95,133,953
Less than 5th grade	4,007,472	1,966,059	2,041,413
5th to 8th grade	9,748,005	4,709,276	5,038,729
9th to 12th grade, no diploma	21,960,148	10,655,123	11,305,025
High school graduate (incl. equivalency)	52,168,981	24,031,288	28,137,693
Some college credit, less than 1 year	12,884,843	5,650,895	7,233,948
1 or more years of college, no degree	25,466,752	12,281,914	13,184,838
Associate degree	11,512,833	5,058,006	6,454,827
Bachelor's degree	28,317,792	14,029,287	14,288,505
Master's degree	10,770,947	5,248,166	5,522,781
Professional degree	3,619,535	2,245,107	1,374,428
Doctorate degree	1,754,331	1,202,565	551,766
Percent of population 25 years and over	100.0	100.0	100.0
Less than 5th grade	2.2	2.3	2.1
5th to 8th grade	5.3	5.4	5.3
9th to 12th grade, no diploma	12.1	12.2	11.9
High school graduate (incl. equivalency)	28.6	27.6	29.6
Some college credit, less than 1 year	7.1	6.5	7.6
1 or more years of college, no degree	14.0	14.1	13.9
Associate degree	6.3	5.8	6.8
Bachelor's degree	15.5	16.1	15.0
Master's degree	5.9	6.0	5.8
Professional degree	2.0	2.6	1.4
Doctorate degree	1.0	1.4	0.6
Percent high school graduate or higher	80.4	80.1	80.7
Percent bachelor's degree or higher	24.4	26.1	22.8
PERCENT OF AGE GROUP			
High school graduate or higher			
25 to 34 years	83.9	81.9	85.9
35 to 44 years	85.0	83.4	86.6
45 to 64 years	83.2	82.9	83.4
65 years and over	65.5	66.4	64.9
Bachelor's degree or higher			
25 to 34 years	27.5	25.7	29.4
35 to 44 years	25.9	25.8	26.0
45 to 64 years	26.4	29.3	23.7
65 years and over	15.4	20.5	11.8

APPENDIX E

University of California, Berkeley Student Enrolment
Source: <http://osr4.berkeley.edu/>



October 05, 2004 (10:40 PM)

The Office of Student Research Web server is intended to facilitate access to information on undergraduate students at the University of California, Berkeley.

Office of Student Research
2223 Fulton # 2032
Berkeley, CA 94720-2032
(510) 642-2032

Student Data

OSR Publications and access to OSR's student database.

Survey/Analytical Support

OSR-developed survey and analysis tools.

OSR Staff Web Pages

Supplemental information relating to OSR staff projects.

About OSR

Contact information, mission statement, campus services.

Links

Pointers to Institutional Research and related locations.

OSR Administrative Files

Password-protected data files and forms.

Fall 2003 Student Counts

Total	33,076
Undergraduates	23,206
Grad. students	9,870
Women	17,117
Undergraduates	12,540
Grad. students	4,577
Men	15,959
Undergraduates	10,666
Grad. students	5,293

F2003 Ethnic Distribution F1995-2003 New Freshmen

Undergraduate Statistics

<u>F2003</u>	<u>F2000</u>
<u>F2002</u>	<u>F1999</u>
<u>F2001</u>	<u>F1998</u>

Current Graduation Rates

APPENDIX F

Income Distribution in 1999 of Households and Families: 2000
 Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Geographic Area: **Alameda County, California**

Subject	Households	Families			Nonfamily households
		Total	Married-couple families	Female householder, no husband present	
NUMBER					
Total	523,787	342,048	250,506	66,244	181,739
Less than \$10,000	41,257	16,044	5,169	9,091	27,073
\$10,000 to \$14,999	23,184	11,113	5,056	4,819	13,153
\$15,000 to \$19,999	22,491	11,310	5,540	4,630	12,084
\$20,000 to \$24,999	24,020	13,329	7,068	4,827	11,524
\$25,000 to \$29,999	23,956	14,046	7,842	4,472	10,749
\$30,000 to \$34,999	25,648	14,817	8,455	4,594	11,510
\$35,000 to \$39,999	25,555	14,983	9,121	4,292	11,102
\$40,000 to \$44,999	24,575	15,067	9,350	4,090	10,002
\$45,000 to \$49,999	22,250	14,260	9,652	3,259	8,013
\$50,000 to \$59,999	44,382	29,030	20,748	5,791	15,144
\$60,000 to \$74,999	59,171	41,576	32,056	6,459	16,982
\$75,000 to \$99,999	70,947	53,118	44,793	5,292	15,772
\$100,000 to \$124,999	44,781	35,263	31,435	2,295	7,934
\$125,000 to \$149,999	25,911	20,613	18,968	987	4,366
\$150,000 to \$199,999	24,782	20,378	19,074	761	3,205
\$200,000 or more	20,877	17,101	16,179	585	3,126
Median income (dollars)	55,946	65,857	77,570	35,735	36,795
Mean income (dollars)	72,629	82,614	95,186	44,658	49,374
PERCENT DISTRIBUTION					
Total	100.0	100.0	100.0	100.0	100.0
Less than \$10,000	7.9	4.7	2.1	13.7	14.9
\$10,000 to \$14,999	4.4	3.2	2.0	7.3	7.2
\$15,000 to \$19,999	4.3	3.3	2.2	7.0	6.6
\$20,000 to \$24,999	4.6	3.9	2.8	7.3	6.3
\$25,000 to \$29,999	4.6	4.1	3.1	6.8	5.9
\$30,000 to \$34,999	4.9	4.3	3.4	6.9	6.3
\$35,000 to \$39,999	4.9	4.4	3.6	6.5	6.1
\$40,000 to \$44,999	4.7	4.4	3.7	6.2	5.5
\$45,000 to \$49,999	4.2	4.2	3.9	4.9	4.4
\$50,000 to \$59,999	8.5	8.5	8.3	8.7	8.3
\$60,000 to \$74,999	11.3	12.2	12.8	9.8	9.3
\$75,000 to \$99,999	13.5	15.5	17.9	8.0	8.7
\$100,000 to \$124,999	8.5	10.3	12.5	3.5	4.4
\$125,000 to \$149,999	4.9	6.0	7.6	1.5	2.4
\$150,000 to \$199,999	4.7	6.0	7.6	1.1	1.8
\$200,000 or more	4.0	5.0	6.5	0.9	1.7

APPENDIX G

Income Distribution in 1999 of Households and Families: 2000
 Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Geographic Area: **United States**

Subject	Households	Families			Nonfamily households
		Total	Married-couple families	Female householder, no husband present	
NUMBER					
Total	105,539,122	72,261,780	55,458,451	12,500,761	33,277,342
Less than \$10,000	10,067,027	4,155,386	1,452,444	2,307,019	6,339,164
\$10,000 to \$14,999	6,657,228	3,115,586	1,489,634	1,334,456	3,760,242
\$15,000 to \$19,999	6,601,020	3,640,373	2,020,718	1,287,159	3,148,297
\$20,000 to \$24,999	6,935,945	4,117,024	2,523,544	1,212,278	2,968,703
\$25,000 to \$29,999	6,801,010	4,287,407	2,826,607	1,080,857	2,606,312
\$30,000 to \$34,999	6,718,232	4,397,022	3,106,490	930,770	2,359,039
\$35,000 to \$39,999	6,236,192	4,267,228	3,164,292	780,173	1,953,797
\$40,000 to \$44,999	5,965,869	4,223,392	3,280,833	654,713	1,693,436
\$45,000 to \$49,999	5,244,211	3,886,488	3,130,358	525,247	1,276,972
\$50,000 to \$59,999	9,537,175	7,299,543	6,129,602	787,065	2,071,246
\$60,000 to \$74,999	11,003,429	8,830,557	7,756,145	702,750	1,940,436
\$75,000 to \$99,999	10,799,245	9,009,327	8,205,331	509,431	1,524,679
\$100,000 to \$124,999	5,491,526	4,662,368	4,344,283	191,351	690,700
\$125,000 to \$149,999	2,656,300	2,273,842	2,145,258	75,947	311,029
\$150,000 to \$199,999	2,322,038	1,983,673	1,883,025	56,767	281,264
\$200,000 or more	2,502,675	2,112,564	1,999,887	64,778	352,026
Median income (dollars)	41,994	50,046	57,345	25,458	25,705
Mean income (dollars)	56,644	64,663	73,253	33,369	36,609
PERCENT DISTRIBUTION					
Total	100.0	100.0	100.0	100.0	100.0
Less than \$10,000	9.5	5.8	2.6	18.5	19.0
\$10,000 to \$14,999	6.3	4.3	2.7	10.7	11.3
\$15,000 to \$19,999	6.3	5.0	3.6	10.3	9.5
\$20,000 to \$24,999	6.6	5.7	4.6	9.7	8.9
\$25,000 to \$29,999	6.4	5.9	5.1	8.6	7.8
\$30,000 to \$34,999	6.4	6.1	5.6	7.4	7.1
\$35,000 to \$39,999	5.9	5.9	5.7	6.2	5.9
\$40,000 to \$44,999	5.7	5.8	5.9	5.2	5.1
\$45,000 to \$49,999	5.0	5.4	5.6	4.2	3.8
\$50,000 to \$59,999	9.0	10.1	11.1	6.3	6.2
\$60,000 to \$74,999	10.4	12.2	14.0	5.6	5.8
\$75,000 to \$99,999	10.2	12.5	14.8	4.1	4.6
\$100,000 to \$124,999	5.2	6.5	7.8	1.5	2.1
\$125,000 to \$149,999	2.5	3.1	3.9	0.6	0.9
\$150,000 to \$199,999	2.2	2.7	3.4	0.5	0.8
\$200,000 or more	2.4	2.9	3.6	0.5	1.1

APPENDIX H

Consumer Price Index

<http://www.bls.gov/news.release/cpi.t06.htm>

Table 6. Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W): Selected areas, all items index

(1982-84=100, unless otherwise noted)

CPI-W	Pricing schedule 1	All Items									
		Indexes				Percent change to Aug.2004 from—			Percent change to July2004 from—		
		May 2004	June 2004	July 2004	Aug. 2004	Aug. 2003	June 2004	July 2004	July 2003	May 2004	June 2004
U.S. city average	M	184.7	185.3	184.9	185.0	2.6	-0.2	0.1	3.0	0.1	-0.2
Region and area size²											
Northeast urban	M	196.4	197.5	197.3	197.2	3.4	-2	-1	3.8	.5	-1
Size A - More than 1,500,000	M	197.1	198.3	198.0	198.1	3.3	-1	.1	3.8	.5	-2
Size B/C - 50,000 to 1,500,000 ³	M	118.4	118.8	119.1	118.7	3.7	-1	-3	4.0	.6	.3
Midwest urban	M	177.8	178.2	178.0	178.2	2.4	.0	.1	2.7	.1	-1
Size A - More than 1,500,000	M	179.4	179.4	179.5	179.8	2.5	.2	.2	2.7	.1	.1
Size B/C - 50,000 to 1,500,000 ³	M	115.5	116.0	115.5	115.7	2.4	-3	.2	2.7	.0	-4
Size D - Nonmetropolitan (less than 50,000)	M	173.2	174.1	173.7	173.4	2.1	-4	-2	2.7	.3	-2
South urban	M	178.8	179.7	179.3	179.4	2.6	-2	.1	2.9	.3	-2
Size A - More than 1,500,000	M	180.8	181.9	181.2	181.2	2.4	-4	.0	2.8	.2	-4
Size B/C - 50,000 to 1,500,000 ³	M	114.8	115.3	115.2	115.3	2.9	.0	.1	2.9	.3	-1
Size D - Nonmetropolitan (less than 50,000)	M	179.0	180.0	179.4	179.5	2.3	-3	.1	2.7	.2	-3
West urban	M	188.6	188.6	188.0	188.0	2.1	-3	.0	2.5	-.3	-.3
Size A - More than 1,500,000	M	189.6	189.7	188.9	188.9	1.9	-4	.0	2.5	-.4	-.4
Size B/C - 50,000 to 1,500,000 ³	M	117.8	117.6	117.4	117.6	2.4	.0	.2	2.4	-.3	-2
Size classes											
A ⁴	M	171.2	171.7	171.3	171.4	2.5	-2	.1	3.0	.1	-2
B/C ³	M	116.0	116.4	116.2	116.2	2.7	-2	.0	2.9	.2	-2
D	M	178.8	179.7	179.0	178.8	2.0	-5	-1	2.6	.1	-4
Selected local areas⁵											
Chicago-Gary-Kenosha, IL-IN-WI	M	182.2	182.5	182.4	183.2	2.7	.4	.4	2.6	.1	-1
Los Angeles-Riverside-Orange County, CA ...	M	186.8	187.4	186.8	186.5	3.3	-5	-2	4.0	.0	-3
New York-Northern N.J.-Long Island, NY-NJ-CT-PA	M	199.1	200.4	200.1	200.3	3.2	.0	.1	3.8	.5	-1
Boston-Brockton-Nashua, MA-NH-ME-CT	1	207.9	-	207.9	-	-	-	-	2.8	.0	-
Cleveland-Akron, OH	1	172.6	-	172.8	-	-	-	-	3.5	.1	-
Dallas-Fort Worth, TX	1	179.5	-	179.4	-	-	-	-	2.0	-.1	-
Washington-Baltimore, DC-MD-VA-WV ⁶	1	118.4	-	119.7	-	-	-	-	3.0	1.1	-
Atlanta, GA	2	-	184.0	-	182.5	1.7	-.8	-	-	-	-
Detroit-Ann Arbor-Flint, MI	2	-	180.4	-	181.5	2.3	.6	-	-	-	-
Houston-Galveston-Brazoria, TX	2	-	167.6	-	167.4	3.0	-1	-	-	-	-
Miami-Fort Lauderdale, FL	2	-	183.4	-	182.9	2.6	-3	-	-	-	-
Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD	2	-	197.3	-	198.0	4.7	.4	-	-	-	-
San Francisco-Oakland-San Jose, CA	2	-	195.4	-	195.0	1.4	-2	-	-	-	-
Seattle-Tacoma-Bremerton, WA	2	-	190.4	-	189.6	.7	-4	-	-	-	-

¹ Foods, fuels, and several other items priced every month in all areas; most other goods and services priced as indicated:

M - Every month.

1 - January, March, May, July, September, and November.

2 - February, April, June, August, October, and December.

² Regions defined as the four Census regions. See technical notes.

³ Indexes on a December 1996=100 base.

⁴ Indexes on a December 1996=100 base.

⁵ In addition, the following metropolitan areas are published semiannually and appear in Tables 34 and 39 of the January and July issues of the CPI Detailed Report: Anchorage, AK; Cincinnati-Hamilton, OH-KY-IN; Denver-Boulder-Greeley, CO; Honolulu, HI; Kansas City, MO-KS; Milwaukee-Racine, WI; Minneapolis-St. Paul, MN-WI; Phoenix-Mesa, AZ; Pittsburgh, PA; Portland-Salem, OR-WA; St. Louis, MO-IL; San Diego, CA;

Tampa-St. Petersburg-Clearwater, FL.

⁶ Indexes on a November 1996=100 base.

- Data not available.

NOTE: Local area indexes are byproducts of the national CPI program. Each local index has a smaller sample size than the national index and is, therefore, subject to substantially more sampling and other measurement error. As a result, local area indexes show greater volatility than the national index, although their long-term trends are similar. Therefore, the Bureau of Labor Statistics strongly urges users to consider adopting the national average CPI for use in their escalator clauses.

NOTE: Index applies to a month as a whole, not to any specific date.

APPENDIX I

Profile of Selected Economic Characteristics: 2000
 Data Set: Census 2000 Summary File 4 (SF 4) - Sample Data
 Geographic Area: **Piedmont, California**

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	8,127	100.0
In labor force	5,310	65.3
Civilian labor force	5,310	65.3
Employed	5,169	63.6
Unemployed	141	1.7
Percent of civilian labor force	2.7	(X)
Armed Forces	0	0.0
Not in labor force	2,817	34.7
Females 16 years and over		
Females 16 years and over	4,297	100.0
In labor force	2,432	56.6
Civilian labor force	2,432	56.6
Employed	2,347	54.6
Own children under 6 years		
Own children under 6 years	677	100.0
All parents in family in labor force	378	55.8
COMMUTING TO WORK		
Workers 16 years and over	5,116	100.0
Car, truck, or van -- drove alone	3,186	62.3
Car, truck, or van -- carpooled	868	17.0
Public transportation (including taxicab)	504	9.9
Walked	79	1.5
Other means	74	1.4
Worked at home	405	7.9
Mean travel time to work (minutes)	26.6	(X)
Employed civilian population 16 years and over		
Employed civilian population 16 years and over	5,169	100.0
OCCUPATION		
Management, professional, and related occupations	3,654	70.7
Service occupations	238	4.6
Sales and office occupations	1,039	20.1
Farming, fishing, and forestry occupations	0	0.0
Construction, extraction, and maintenance occupations	130	2.5
Production, transportation, and material moving occupations	108	2.1
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	13	0.3
Construction	155	3.0
Manufacturing	405	7.8
Wholesale trade	142	2.7
Retail trade	324	6.3
Transportation and warehousing, and utilities	68	1.3
Information	172	3.3
Finance, insurance, real estate, and rental and leasing	873	16.9
Professional, scientific, management, administrative, and waste management services	1,258	24.3
Educational, health and social services	1,216	23.5
Arts, entertainment, recreation, accommodation and food services	172	3.3
Other services (except public administration)	154	3.0
Public administration	217	4.2

Subject	Number	Percent
CLASS OF WORKER		
Private wage and salary workers	3,481	67.3
Government workers	721	13.9
Self-employed workers in own not incorporated business	950	18.4
Unpaid family workers	17	0.3
INCOME IN 1999		
Households	3,781	100.0
Less than \$10,000	47	1.2
\$10,000 to \$14,999	69	1.8
\$15,000 to \$24,999	194	5.1
\$25,000 to \$34,999	86	2.3
\$35,000 to \$49,999	168	4.4
\$50,000 to \$74,999	414	10.9
\$75,000 to \$99,999	373	9.9
\$100,000 to \$149,999	742	19.6
\$150,000 to \$199,999	497	13.1
\$200,000 or more	1,191	31.5
Median household income (dollars)	134,270	(X)
With earnings	3,238	85.6
Mean earnings (dollars)	183,781	(X)
With Social Security income	956	25.3
Mean Social Security income (dollars)	15,156	(X)
With Supplemental Security Income	58	1.5
Mean Supplemental Security Income (dollars)	5,186	(X)
With public assistance income	29	0.8
Mean public assistance income (dollars)	4,424	(X)
With retirement income	696	18.4
Mean retirement income (dollars)	30,025	(X)
Families	3,121	100.0
Less than \$10,000	11	0.4
\$10,000 to \$14,999	19	0.6
\$15,000 to \$24,999	83	2.7
\$25,000 to \$34,999	27	0.9
\$35,000 to \$49,999	124	4.0
\$50,000 to \$74,999	336	10.8
\$75,000 to \$99,999	286	9.2
\$100,000 to \$149,999	676	21.7
\$150,000 to \$199,999	443	14.2
\$200,000 or more	1,116	35.8
Median family income (dollars)	149,857	(X)
Per capita income (dollars)	70,539	(X)
Median earnings (dollars):		
Male full-time, year-round workers	100,000+	(X)
Female full-time, year-round workers	58,553	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	30	(X)
Percent below poverty level	(X)	1.0
With related children under 18 years	25	(X)
Percent below poverty level	(X)	1.4
With related children under 5 years	5	(X)
Percent below poverty level	(X)	1.1
Families with female householder, no husband present	13	(X)
Percent below poverty level	(X)	4.2

Subject	Number	Percent
With related children under 18 years	13	(X)
Percent below poverty level	(X)	6.3
With related children under 5 years	0	(X)
Percent below poverty level	(X)	0.0
Individuals	221	(X)
Percent below poverty level	(X)	2.0
18 years and over	135	(X)
Percent below poverty level	(X)	1.8
65 years and over	24	(X)
Percent below poverty level	(X)	1.6
Related children under 18 years	86	(X)
Percent below poverty level	(X)	2.6
Related children 5 to 17 years	76	(X)
Percent below poverty level	(X)	2.8
Unrelated individuals 15 years and over	77	(X)
Percent below poverty level	(X)	8.1

DP-3. Profile of Selected Economic Characteristics: 2000Data Set: [108th Congressional District Summary File \(Sample\)](#)Geographic Area: **Congressional District 9 (108th Congress), California**NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/exp108s.htm>.

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	506,576	100.0
In labor force	320,858	63.3
Civilian labor force	320,654	63.3
Employed	298,735	59.0
Unemployed	21,919	4.3
Percent of civilian labor force	6.8	(X)
Armed Forces	204	0.0
Not in labor force	185,718	36.7
Females 16 years and over		
Population 16 years and over	265,553	100.0
In labor force	157,153	59.2
Civilian labor force	157,130	59.2
Employed	146,965	55.3
Own children under 6 years		
Population 16 years and over	44,787	100.0
All parents in family in labor force	24,636	55.0
COMMUTING TO WORK		
Workers 16 years and over	291,996	100.0
Car, truck, or van -- drove alone	164,424	56.3
Car, truck, or van -- carpooled	42,257	14.5
Public transportation (including taxicab)	46,369	15.9
Walked	15,882	5.4
Other means	9,831	3.4
Worked at home	13,233	4.5
Mean travel time to work (minutes)	30.3	(X)
Employed civilian population 16 years and over		
Population 16 years and over	298,735	100.0
OCCUPATION		
Management, professional, and related occupations	132,508	44.4
Service occupations	40,364	13.5
Sales and office occupations	73,749	24.7
Farming, fishing, and forestry occupations	501	0.2
Construction, extraction, and maintenance occupations	20,562	6.9
Production, transportation, and material moving occupations	31,051	10.4
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	694	0.2
Construction	16,956	5.7
Manufacturing	25,213	8.4
Wholesale trade	9,019	3.0
Retail trade	28,401	9.5
Transportation and warehousing, and utilities	16,595	5.6
Information	14,646	4.9
Finance, insurance, real estate, and rental and leasing	20,012	6.7
Professional, scientific, management, administrative, and waste management services	47,268	15.8
Educational, health and social services	68,726	23.0
Arts, entertainment, recreation, accommodation and food services	22,269	7.5
Other services (except public administration)	15,976	5.3

Subject	Number	Percent
Public administration	12,960	4.3
CLASS OF WORKER		
Private wage and salary workers	215,645	72.2
Government workers	54,884	18.4
Self-employed workers in own not incorporated business	27,258	9.1
Unpaid family workers	948	0.3
INCOME IN 1999		
Households	248,162	100.0
Less than \$10,000	29,561	11.9
\$10,000 to \$14,999	14,594	5.9
\$15,000 to \$24,999	27,859	11.2
\$25,000 to \$34,999	27,562	11.1
\$35,000 to \$49,999	36,259	14.6
\$50,000 to \$74,999	42,862	17.3
\$75,000 to \$99,999	25,707	10.4
\$100,000 to \$149,999	25,161	10.1
\$150,000 to \$199,999	9,176	3.7
\$200,000 or more	9,421	3.8
Median household income (dollars)	44,314	(X)
With earnings	202,221	81.5
Mean earnings (dollars)	63,443	(X)
With Social Security income	49,233	19.8
Mean Social Security income (dollars)	10,733	(X)
With Supplemental Security Income	15,750	6.3
Mean Supplemental Security Income (dollars)	7,175	(X)
With public assistance income	14,349	5.8
Mean public assistance income (dollars)	4,820	(X)
With retirement income	34,778	14.0
Mean retirement income (dollars)	19,881	(X)
Families		
Families	140,977	100.0
Less than \$10,000	10,882	7.7
\$10,000 to \$14,999	6,981	5.0
\$15,000 to \$24,999	14,056	10.0
\$25,000 to \$34,999	14,573	10.3
\$35,000 to \$49,999	19,621	13.9
\$50,000 to \$74,999	25,712	18.2
\$75,000 to \$99,999	17,090	12.1
\$100,000 to \$149,999	17,688	12.5
\$150,000 to \$199,999	6,995	5.0
\$200,000 or more	7,379	5.2
Median family income (dollars)	53,315	(X)
Per capita income (dollars)	25,201	(X)
Median earnings (dollars):		
Male full-time, year-round workers	41,706	(X)
Female full-time, year-round workers	36,631	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	17,360	(X)
Percent below poverty level	(X)	12.3
With related children under 18 years	13,870	(X)
Percent below poverty level	(X)	17.6
With related children under 5 years	6,421	(X)
Percent below poverty level	(X)	19.3
Families with female householder, no husband present	9,423	(X)

Subject	Number	Percent
Percent below poverty level	(X)	25.7
With related children under 18 years	8,200	(X)
Percent below poverty level	(X)	32.9
With related children under 5 years	3,583	(X)
Percent below poverty level	(X)	39.8
Individuals	105,765	(X)
Percent below poverty level	(X)	16.9
18 years and over	73,460	(X)
Percent below poverty level	(X)	15.2
65 years and over	7,127	(X)
Percent below poverty level	(X)	10.7
Related children under 18 years	31,552	(X)
Percent below poverty level	(X)	21.9
Related children 5 to 17 years	23,581	(X)
Percent below poverty level	(X)	22.5
Unrelated individuals 15 years and over	41,226	(X)
Percent below poverty level	(X)	24.5

APPENDIX J

Profile of Selected Economic Characteristics: 2000
 Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Geographic Area: **Castro Valley CDP, California**

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	45,345	100.0
In labor force	30,137	66.5
Civilian labor force	30,051	66.3
Employed	29,084	64.1
Unemployed	967	2.1
Percent of civilian labor force	3.2	(X)
Armed Forces	86	0.2
Not in labor force	15,208	33.5
Females 16 years and over		
Females 16 years and over	23,845	100.0
In labor force	14,473	60.7
Civilian labor force	14,458	60.6
Employed	13,950	58.5
Own children under 6 years		
Own children under 6 years	3,716	100.0
All parents in family in labor force	2,358	63.5
COMMUTING TO WORK		
Workers 16 years and over	28,564	100.0
Car, truck, or van -- drove alone	21,819	76.4
Car, truck, or van -- carpooled	3,025	10.6
Public transportation (including taxicab)	1,879	6.6
Walked	466	1.6
Other means	304	1.1
Worked at home	1,071	3.7
Mean travel time to work (minutes)	30.4	(X)
Employed civilian population 16 years and over		
Employed civilian population 16 years and over	29,084	100.0
OCCUPATION		
Management, professional, and related occupations	11,786	40.5
Service occupations	3,296	11.3
Sales and office occupations	8,531	29.3
Farming, fishing, and forestry occupations	57	0.2
Construction, extraction, and maintenance occupations	2,649	9.1
Production, transportation, and material moving occupations	2,765	9.5
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	116	0.4
Construction	2,139	7.4
Manufacturing	2,989	10.3
Wholesale trade	1,248	4.3
Retail trade	3,645	12.5
Transportation and warehousing, and utilities	2,157	7.4
Information	1,145	3.9
Finance, insurance, real estate, and rental and leasing	2,458	8.5
Professional, scientific, management, administrative, and waste management services	3,799	13.1
Educational, health and social services	5,016	17.2
Arts, entertainment, recreation, accommodation and food services	1,602	5.5
Other services (except public administration)	1,446	5.0
Public administration	1,324	4.6

Subject	Number	Percent
CLASS OF WORKER		
Private wage and salary workers	22,275	76.6
Government workers	4,030	13.9
Self-employed workers in own not incorporated business	2,695	9.3
Unpaid family workers	84	0.3
INCOME IN 1999		
Households	21,659	100.0
Less than \$10,000	871	4.0
\$10,000 to \$14,999	712	3.3
\$15,000 to \$24,999	1,582	7.3
\$25,000 to \$34,999	1,686	7.8
\$35,000 to \$49,999	3,153	14.6
\$50,000 to \$74,999	4,633	21.4
\$75,000 to \$99,999	3,495	16.1
\$100,000 to \$149,999	3,620	16.7
\$150,000 to \$199,999	1,069	4.9
\$200,000 or more	838	3.9
Median household income (dollars)	64,874	(X)
With earnings	17,799	82.2
Mean earnings (dollars)	78,883	(X)
With Social Security income	5,545	25.6
Mean Social Security income (dollars)	11,980	(X)
With Supplemental Security Income	556	2.6
Mean Supplemental Security Income (dollars)	6,847	(X)
With public assistance income	352	1.6
Mean public assistance income (dollars)	4,451	(X)
With retirement income	4,184	19.3
Mean retirement income (dollars)	21,219	(X)
Families	15,004	100.0
Less than \$10,000	274	1.8
\$10,000 to \$14,999	215	1.4
\$15,000 to \$24,999	716	4.8
\$25,000 to \$34,999	1,011	6.7
\$35,000 to \$49,999	1,962	13.1
\$50,000 to \$74,999	3,504	23.4
\$75,000 to \$99,999	2,727	18.2
\$100,000 to \$149,999	2,975	19.8
\$150,000 to \$199,999	938	6.3
\$200,000 or more	682	4.5
Median family income (dollars)	73,060	(X)
Per capita income (dollars)	30,454	(X)
Median earnings (dollars):		
Male full-time, year-round workers	51,068	(X)
Female full-time, year-round workers	38,907	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	399	(X)
Percent below poverty level	(X)	2.7
With related children under 18 years	276	(X)
Percent below poverty level	(X)	3.7
With related children under 5 years	99	(X)
Percent below poverty level	(X)	3.6
Families with female householder, no husband present	210	(X)
Percent below poverty level	(X)	9.4

Subject	Number	Percent
With related children under 18 years	152	(X)
Percent below poverty level	(X)	10.7
With related children under 5 years	45	(X)
Percent below poverty level	(X)	9.8
Individuals	2,519	(X)
Percent below poverty level	(X)	4.5
18 years and over	1,907	(X)
Percent below poverty level	(X)	4.5
65 years and over	353	(X)
Percent below poverty level	(X)	4.5
Related children under 18 years	562	(X)
Percent below poverty level	(X)	4.3
Related children 5 to 17 years	432	(X)
Percent below poverty level	(X)	4.3
Unrelated individuals 15 years and over	1,250	(X)
Percent below poverty level	(X)	12.7

APPENDIX K

Profile of General Demographic Characteristics: 2000 Data Set: 108th Congressional District Summary File (100-percent)

Subject	Number	Percent
Total population	639,088	100.0
SEX AND AGE		
Male	309,868	48.5
Female	329,220	51.5
Under 5 years	41,236	6.5
5 to 9 years	43,736	6.8
10 to 14 years	40,039	6.3
15 to 19 years	41,256	6.5
20 to 24 years	53,016	8.3
25 to 34 years	110,640	17.3
35 to 44 years	101,165	15.8
45 to 54 years	89,471	14.0
55 to 59 years	28,899	4.5
60 to 64 years	20,584	3.2
65 to 74 years	33,559	5.3
75 to 84 years	25,562	4.0
85 years and over	9,925	1.6
Median age (years)	34.0	(X)
18 years and over	491,167	76.9
Male	234,441	36.7
Female	256,726	40.2
21 years and over	462,021	72.3
62 years and over	80,611	12.6
65 years and over	69,046	10.8
Male	27,992	4.4
Female	41,054	6.4
RACE		
One race	605,648	94.8
White	269,842	42.2
Black or African American	168,957	26.4
American Indian and Alaska Native	4,023	0.6
Asian	99,254	15.5
Asian Indian	5,540	0.9
Chinese	49,407	7.7
Filipino	11,444	1.8
Japanese	6,010	0.9
Korean	5,855	0.9
Vietnamese	10,346	1.6
Other Asian ¹	10,652	1.7
Native Hawaiian and Other Pacific Islander	2,894	0.5
Native Hawaiian	356	0.1
Guamanian or Chamorro	245	0.0
Samoan	521	0.1
Other Pacific Islander ²	1,772	0.3
Some other race	60,678	9.5
Two or more races	33,440	5.2
Race alone or in combination with one or more other races ³		

Subject	Number	Percent
White	294,470	46.1
Black or African American	179,925	28.2
American Indian and Alaska Native	10,905	1.7
Asian	110,255	17.3
Native Hawaiian and Other Pacific Islander	5,171	0.8
Some other race	75,253	11.8
HISPANIC OR LATINO AND RACE		
Total population	639,088	100.0
Hispanic or Latino (of any race)	119,559	18.7
Mexican	85,665	13.4
Puerto Rican	3,735	0.6
Cuban	966	0.2
Other Hispanic or Latino	29,193	4.6
Not Hispanic or Latino	519,529	81.3
White alone	224,877	35.2
RELATIONSHIP		
Total population	639,088	100.0
In households	623,564	97.6
Householder	247,822	38.8
Spouse	89,817	14.1
Child	168,449	26.4
Own child under 18 years	124,695	19.5
Other relatives	54,803	8.6
Under 18 years	18,466	2.9
Nonrelatives	62,673	9.8
Unmarried partner	17,843	2.8
In group quarters	15,524	2.4
Institutionalized population	4,842	0.8
Noninstitutionalized population	10,682	1.7
HOUSEHOLDS BY TYPE		
Total households	247,822	100.0
Family households (families)	139,363	56.2
With own children under 18 years	68,605	27.7
Married-couple family	89,817	36.2
With own children under 18 years	42,728	17.2
Female householder, no husband present	37,413	15.1
With own children under 18 years	20,773	8.4
Nonfamily households	108,459	43.8
Householder living alone	79,470	32.1
Householder 65 years and over	20,807	8.4
Households with individuals under 18 years	78,332	31.6
Households with individuals 65 years and over	51,209	20.7
Average household size	2.52	(X)
Average family size	3.25	(X)
HOUSING OCCUPANCY		
Total housing units	257,833	100.0
Occupied housing units	247,822	96.1
Vacant housing units	10,011	3.9
For seasonal, recreational, or occasional use	838	0.3
Homeowner vacancy rate (percent)	0.9	(X)
Rental vacancy rate (percent)	2.6	(X)
HOUSING TENURE		

Subject	Number	Percent
Occupied housing units	247,822	100.0
Owner-occupied housing units	113,123	45.6
Renter-occupied housing units	134,699	54.4
Average household size of owner-occupied unit	2.68	(X)
Average household size of renter-occupied unit	2.38	(X)

APPENDIX L

Profile of General Demographic Characteristics: 2000

Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data (Entire United States)

Subject	Number	Percent
Total population	281,421,906	100.0
SEX AND AGE		
Male	138,053,563	49.1
Female	143,368,343	50.9
Under 5 years	19,175,798	6.8
5 to 9 years	20,549,505	7.3
10 to 14 years	20,528,072	7.3
15 to 19 years	20,219,890	7.2
20 to 24 years	18,964,001	6.7
25 to 34 years	39,891,724	14.2
35 to 44 years	45,148,527	16.0
45 to 54 years	37,677,952	13.4
55 to 59 years	13,469,237	4.8
60 to 64 years	10,805,447	3.8
65 to 74 years	18,390,986	6.5
75 to 84 years	12,361,180	4.4
85 years and over	4,239,587	1.5
Median age (years)	35.3	(X)
18 years and over	209,128,094	74.3
Male	100,994,367	35.9
Female	108,133,727	38.4
21 years and over	196,899,193	70.0
62 years and over	41,256,029	14.7
65 years and over	34,991,753	12.4
Male	14,409,625	5.1
Female	20,582,128	7.3
RACE		
One race	274,595,678	97.6
White	211,460,626	75.1
Black or African American	34,658,190	12.3
American Indian and Alaska Native	2,475,956	0.9
Asian	10,242,998	3.6
Asian Indian	1,678,765	0.6
Chinese	2,432,585	0.9
Filipino	1,850,314	0.7
Japanese	796,700	0.3
Korean	1,076,872	0.4
Vietnamese	1,122,528	0.4
Other Asian ¹	1,285,234	0.5
Native Hawaiian and Other Pacific Islander	398,835	0.1
Native Hawaiian	140,652	0.0
Guamanian or Chamorro	58,240	0.0
Samoan	91,029	0.0
Other Pacific Islander ²	108,914	0.0
Some other race	15,359,073	5.5
Two or more races	6,826,228	2.4
Race alone or in combination with one or more other races ³		

Subject	Number	Percent
White	216,930,975	77.1
Black or African American	36,419,434	12.9
American Indian and Alaska Native	4,119,301	1.5
Asian	11,898,828	4.2
Native Hawaiian and Other Pacific Islander	874,414	0.3
Some other race	18,521,486	6.6
HISPANIC OR LATINO AND RACE		
Total population	281,421,906	100.0
Hispanic or Latino (of any race)	35,305,818	12.5
Mexican	20,640,711	7.3
Puerto Rican	3,406,178	1.2
Cuban	1,241,685	0.4
Other Hispanic or Latino	10,017,244	3.6
Not Hispanic or Latino	246,116,088	87.5
White alone	194,552,774	69.1
RELATIONSHIP		
Total population	281,421,906	100.0
In households	273,643,273	97.2
Householder	105,480,101	37.5
Spouse	54,493,232	19.4
Child	83,393,392	29.6
Own child under 18 years	64,494,637	22.9
Other relatives	15,684,318	5.6
Under 18 years	6,042,435	2.1
Nonrelatives	14,592,230	5.2
Unmarried partner	5,475,768	1.9
In group quarters	7,778,633	2.8
Institutionalized population	4,059,039	1.4
Noninstitutionalized population	3,719,594	1.3
HOUSEHOLDS BY TYPE		
Total households	105,480,101	100.0
Family households (families)	71,787,347	68.1
With own children under 18 years	34,588,368	32.8
Married-couple family	54,493,232	51.7
With own children under 18 years	24,835,505	23.5
Female householder, no husband present	12,900,103	12.2
With own children under 18 years	7,561,874	7.2
Nonfamily households	33,692,754	31.9
Householder living alone	27,230,075	25.8
Householder 65 years and over	9,722,857	9.2
Households with individuals under 18 years	38,022,115	36.0
Households with individuals 65 years and over	24,672,708	23.4
Average household size	2.59	(X)
Average family size	3.14	(X)
HOUSING OCCUPANCY		
Total housing units	115,904,641	100.0
Occupied housing units	105,480,101	91.0
Vacant housing units	10,424,540	9.0
For seasonal, recreational, or occasional use	3,578,718	3.1
Homeowner vacancy rate (percent)	1.7	(X)
Rental vacancy rate (percent)	6.8	(X)
HOUSING TENURE		

Subject	Number	Percent
Occupied housing units	105,480,101	100.0
Owner-occupied housing units	69,815,753	66.2
Renter-occupied housing units	35,664,348	33.8
Average household size of owner-occupied unit	2.69	(X)
Average household size of renter-occupied unit	2.40	(X)

APPENDIX M

Profile of Selected Economic Characteristics: 2000
 Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Geographic Area: **Oakland, California**

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	309,498	100.0
In labor force	190,725	61.6
Civilian labor force	190,666	61.6
Employed	174,743	56.5
Unemployed	15,923	5.1
Percent of civilian labor force	8.4	(X)
Armed Forces	59	0.0
Not in labor force	118,773	38.4
Females 16 years and over	163,035	100.0
In labor force	93,958	57.6
Civilian labor force	93,950	57.6
Employed	86,747	53.2
Own children under 6 years	30,463	100.0
All parents in family in labor force	15,918	52.3
COMMUTING TO WORK		
Workers 16 years and over	170,503	100.0
Car, truck, or van -- drove alone	94,333	55.3
Car, truck, or van -- carpooled	28,388	16.6
Public transportation (including taxicab)	29,728	17.4
Walked	6,355	3.7
Other means	4,761	2.8
Worked at home	6,938	4.1
Mean travel time to work (minutes)	31.1	(X)
Employed civilian population 16 years and over	174,743	100.0
OCCUPATION		
Management, professional, and related occupations	68,465	39.2
Service occupations	27,570	15.8
Sales and office occupations	43,913	25.1
Farming, fishing, and forestry occupations	338	0.2
Construction, extraction, and maintenance occupations	12,885	7.4
Production, transportation, and material moving occupations	21,572	12.3
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	429	0.2
Construction	10,487	6.0
Manufacturing	15,507	8.9
Wholesale trade	5,469	3.1
Retail trade	16,752	9.6
Transportation and warehousing, and utilities	10,880	6.2
Information	8,043	4.6
Finance, insurance, real estate, and rental and leasing	11,424	6.5
Professional, scientific, management, administrative, and waste management services	26,198	15.0
Educational, health and social services	37,285	21.3
Arts, entertainment, recreation, accommodation and food services	14,212	8.1
Other services (except public administration)	10,162	5.8
Public administration	7,895	4.5

Subject	Number	Percent
CLASS OF WORKER		
Private wage and salary workers	129,958	74.4
Government workers	29,839	17.1
Self-employed workers in own not incorporated business	14,362	8.2
Unpaid family workers	584	0.3
INCOME IN 1999		
Households	150,971	100.0
Less than \$10,000	19,896	13.2
\$10,000 to \$14,999	9,891	6.6
\$15,000 to \$24,999	18,541	12.3
\$25,000 to \$34,999	18,380	12.2
\$35,000 to \$49,999	23,009	15.2
\$50,000 to \$74,999	25,333	16.8
\$75,000 to \$99,999	14,056	9.3
\$100,000 to \$149,999	12,955	8.6
\$150,000 to \$199,999	4,437	2.9
\$200,000 or more	4,473	3.0
Median household income (dollars)	40,055	(X)
With earnings	121,243	80.3
Mean earnings (dollars)	57,924	(X)
With Social Security income	29,624	19.6
Mean Social Security income (dollars)	10,221	(X)
With Supplemental Security Income	12,308	8.2
Mean Supplemental Security Income (dollars)	7,263	(X)
With public assistance income	11,930	7.9
Mean public assistance income (dollars)	4,858	(X)
With retirement income	20,080	13.3
Mean retirement income (dollars)	18,238	(X)
Families	87,334	100.0
Less than \$10,000	8,748	10.0
\$10,000 to \$14,999	5,437	6.2
\$15,000 to \$24,999	10,707	12.3
\$25,000 to \$34,999	10,370	11.9
\$35,000 to \$49,999	12,533	14.4
\$50,000 to \$74,999	14,992	17.2
\$75,000 to \$99,999	9,260	10.6
\$100,000 to \$149,999	8,736	10.0
\$150,000 to \$199,999	3,188	3.7
\$200,000 or more	3,363	3.9
Median family income (dollars)	44,384	(X)
Per capita income (dollars)	21,936	(X)
Median earnings (dollars):		
Male full-time, year-round workers	37,433	(X)
Female full-time, year-round workers	35,088	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	14,136	(X)
Percent below poverty level	(X)	16.2
With related children under 18 years	11,546	(X)
Percent below poverty level	(X)	22.8
With related children under 5 years	5,407	(X)
Percent below poverty level	(X)	24.2
Families with female householder, no husband present	7,816	(X)
Percent below poverty level	(X)	29.5

Subject	Number	Percent
With related children under 18 years	6,890	(X)
Percent below poverty level	(X)	37.4
With related children under 5 years	3,066	(X)
Percent below poverty level	(X)	43.1
Individuals	76,489	(X)
Percent below poverty level	(X)	19.4
18 years and over	48,931	(X)
Percent below poverty level	(X)	16.5
65 years and over	5,329	(X)
Percent below poverty level	(X)	13.1
Related children under 18 years	27,126	(X)
Percent below poverty level	(X)	27.9
Related children 5 to 17 years	20,322	(X)
Percent below poverty level	(X)	29.0
Unrelated individuals 15 years and over	22,186	(X)
Percent below poverty level	(X)	22.6

APPENDIX N

Profile of Selected Economic Characteristics: 2000
 Data Set: 108th Congressional District Summary File (Sample)
 Geographic Area: **Congressional District 9 (108th Congress), California**

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	506,576	100.0
In labor force	320,858	63.3
Civilian labor force	320,654	63.3
Employed	298,735	59.0
Unemployed	21,919	4.3
Percent of civilian labor force	6.8	(X)
Armed Forces	204	0.0
Not in labor force	185,718	36.7
Females 16 years and over		
In labor force	157,153	59.2
Civilian labor force	157,130	59.2
Employed	146,965	55.3
Own children under 6 years		
All parents in family in labor force	24,636	55.0
COMMUTING TO WORK		
Workers 16 years and over	291,996	100.0
Car, truck, or van -- drove alone	164,424	56.3
Car, truck, or van -- carpoled	42,257	14.5
Public transportation (including taxicab)	46,369	15.9
Walked	15,882	5.4
Other means	9,831	3.4
Worked at home	13,233	4.5
Mean travel time to work (minutes)	30.3	(X)
Employed civilian population 16 years and over		
OCCUPATION		
Management, professional, and related occupations	132,508	44.4
Service occupations	40,364	13.5
Sales and office occupations	73,749	24.7
Farming, fishing, and forestry occupations	501	0.2
Construction, extraction, and maintenance occupations	20,562	6.9
Production, transportation, and material moving occupations	31,051	10.4
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	694	0.2
Construction	16,956	5.7
Manufacturing	25,213	8.4
Wholesale trade	9,019	3.0
Retail trade	28,401	9.5
Transportation and warehousing, and utilities	16,595	5.6
Information	14,646	4.9
Finance, insurance, real estate, and rental and leasing	20,012	6.7
Professional, scientific, management, administrative, and waste management services	47,268	15.8
Educational, health and social services	68,726	23.0
Arts, entertainment, recreation, accommodation and food services	22,269	7.5

Subject	Number	Percent
Other services (except public administration)	15,976	5.3
Public administration	12,960	4.3
CLASS OF WORKER		
Private wage and salary workers	215,645	72.2
Government workers	54,884	18.4
Self-employed workers in own not incorporated business	27,258	9.1
Unpaid family workers	948	0.3
INCOME IN 1999		
Households	248,162	100.0
Less than \$10,000	29,561	11.9
\$10,000 to \$14,999	14,594	5.9
\$15,000 to \$24,999	27,859	11.2
\$25,000 to \$34,999	27,562	11.1
\$35,000 to \$49,999	36,259	14.6
\$50,000 to \$74,999	42,862	17.3
\$75,000 to \$99,999	25,707	10.4
\$100,000 to \$149,999	25,161	10.1
\$150,000 to \$199,999	9,176	3.7
\$200,000 or more	9,421	3.8
Median household income (dollars)	44,314	(X)
With earnings	202,221	81.5
Mean earnings (dollars)	63,443	(X)
With Social Security income	49,233	19.8
Mean Social Security income (dollars)	10,733	(X)
With Supplemental Security Income	15,750	6.3
Mean Supplemental Security Income (dollars)	7,175	(X)
With public assistance income	14,349	5.8
Mean public assistance income (dollars)	4,820	(X)
With retirement income	34,778	14.0
Mean retirement income (dollars)	19,881	(X)
Families	140,977	100.0
Less than \$10,000	10,882	7.7
\$10,000 to \$14,999	6,981	5.0
\$15,000 to \$24,999	14,056	10.0
\$25,000 to \$34,999	14,573	10.3
\$35,000 to \$49,999	19,621	13.9
\$50,000 to \$74,999	25,712	18.2
\$75,000 to \$99,999	17,090	12.1
\$100,000 to \$149,999	17,688	12.5
\$150,000 to \$199,999	6,995	5.0
\$200,000 or more	7,379	5.2
Median family income (dollars)	53,315	(X)
Per capita income (dollars)	25,201	(X)
Median earnings (dollars):		
Male full-time, year-round workers	41,706	(X)
Female full-time, year-round workers	36,631	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	17,360	(X)
Percent below poverty level	(X)	12.3
With related children under 18 years	13,870	(X)
Percent below poverty level	(X)	17.6
With related children under 5 years	6,421	(X)
Percent below poverty level	(X)	19.3

Subject	Number	Percent
Families with female householder, no husband present	9,423	(X)
Percent below poverty level	(X)	25.7
With related children under 18 years	8,200	(X)
Percent below poverty level	(X)	32.9
With related children under 5 years	3,583	(X)
Percent below poverty level	(X)	39.8
Individuals	105,765	(X)
Percent below poverty level	(X)	16.9
18 years and over	73,460	(X)
Percent below poverty level	(X)	15.2
65 years and over	7,127	(X)
Percent below poverty level	(X)	10.7
Related children under 18 years	31,552	(X)
Percent below poverty level	(X)	21.9
Related children 5 to 17 years	23,581	(X)
Percent below poverty level	(X)	22.5
Unrelated individuals 15 years and over	41,226	(X)
Percent below poverty level	(X)	24.5

APPENDIX O

Listing of Media Outlets

<http://dir.yahoo.com/>

<http://encyclopedia.thefreedictionary.com/>

Geographic Area: **Alameda County, California**

- Newspapers
 - Berkeley Daily Planet - Berkeley - local news, free community daily newspaper.
 - The Daily Californian - Berkeley - Student Run Paper from UC Berkeley
 - East Bay Express - Berkeley - alternative weekly newspaper serving Berkeley, Oakland, and the San Francisco East Bay area.
 - Hills News Group – A collection of 5 papers that are distributed in affluent areas of Alameda county (Alameda, Piedmont, Rockridge (affluent Oakland neighborhood))
 - North Gate News - Berkeley - San Francisco/Bay Area coverage by the UC Berkeley Graduate School of Journalism.
 - Oakland Tribune - Oakland
 - OaklandNews - Oakland - newsletter of political and community issues.
- Television [Channel: Call Letters (Affiliation) – Region]
 - Channel 2: KTVU - (Fox) - Oakland
 - Channel 4: KRON - (independent) - San Francisco, Oakland
 - Channel 5: KPIX - ([CBS](#)) - San Francisco, Oakland
 - Channel 7: KGO - ([ABC](#)) - San Francisco, Oakland
 - Channel 9: [KOED](#) - ([PBS](#)) - San Francisco, Oakland
 - Channel 11 (cable 3): KNTV - ([NBC](#)) - San Jose, Oakland
 - Channel 14: KDTV - ([Univision](#)) - San Francisco, Oakland (Spanish Language)
 - Channel 20: KBWB - ([WB](#)) - San Francisco, Oakland
 - Channel 26: KTSF - ([Chinese](#)) - San Francisco, Oakland
 - Channel 32: KMTP - (ethnic) - San Francisco,
 - Channel 36: KICU - (independent) - San Jose, Oakland (Heavy News Programming)
 - Channel 44: KBHK - ([UPN](#)) - San Francisco, Oakland (Heavy Black Viewership)
 - Channel 48: KSTS - ([Telemundo](#)) - San Jose, Oakland (Spanish Language)
- Regional Magazines
 - Diablo – Monthly, marketed heavily to affluent Bay Area residents
 - Oakland – Monthly, marketed heavily to affluent Bay Area residents
 - VIA – the magazine of the California AAA
- Radio
 - KCBS 740 - check out the House of News.
 - KFRC 99.7 and 610 - hits from the 60s and 70s and News
 - KLLC 97.3 – Alice – Popular music and News
 - KNBR 680/1050 - sports coverage for the San Francisco Bay Area.
 - KQED 88.5 - NPR affiliate.
 - KSAN 107.7 - The Bone: classic rock that rocks.
 - KSFO 560 - talk radio – Highly Conservative.
 - KSOL 98.9/99.1 - Estereo Sol provides Spanish-language music, news and traffic to the Hispanic residents in the San Francisco and San Jose Bay Area.
 - KYLD 94.9@
 - KZQZ 95.7 - playing the music that came between doo-wop and hip-hop, on The Drive.
 - San Francisco Liberation Radio 93.7 – Need we say more?

