

# Des Moines Register Internships

## Grow your career, today...

- Accounting
- Advertising Sales
- Copy Editing
- Event Marketing
- Graphic Design
- Marketing
- Photography
- Reporting

Don't look for a summer job. Advance your career! Work at a place where you'll use your skills and expand your knowledge. Internships at The Des Moines Register give you the edge when applying for jobs after graduation. Employers cite practical, firsthand experience as the most beneficial asset applicants bring to an interview.

You'll acquire the valuable communication and useful skills employers are looking for in new hires. All summer internships are 12-week, full-time positions open primarily to juniors, seniors and graduate students.

### **In Advertising...**

As an intern in the Advertising department, you will have the opportunity to work with an account executive in an established territory. After attending The Des Moines Register's three-week, new-hire sales training program, you'll gain hands-on sales, planning and production experience. From developing a marketing strategy to producing and selling the advertisements, you'll be involved in sales projects from beginning to end. Previous intern projects have generated more than \$35,000 in newspaper revenue.

### **In Finance...**

As a Finance department intern, you'll have the opportunity to assist in various accounting duties, including financial reporting and analysis, and special projects requiring spreadsheet development in Excel. The candidate should be an accounting major and a junior or senior in an appropriate college program.

### **In Market Development...**

Internships in The Des Moines Register's Market Development department vary from year to year. In the past, graphic designers have developed ads, flyers, sales materials and high-profile logo art. Interns have worked to support the staff in organizing RAGBRAI®, The Register's Annual Great Bicycle Ride Across Iowa®. The week-long extravaganza draws more than 10,000 riders every year. Other interns have assisted with event planning and promotions. This position offers valuable work experience with not-for-profit organizations.

### **In News...**

Work with some of the best newspaper staffers in the industry at an award-winning paper. Top journalists will coach and mentor you during the internship. Positions available include reporter, copy editor, photographer, sports reporter and sports copy editor. If this sounds like the summer experience you seek, please send a resume, cover letter and 6 to 8 work samples. The application for summer internships is due December 1 of the preceding year.

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**The Des Moines Register**  
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