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**2011-2012
Cornell College
Class Agent Calendar**

Deadline for <u>fall</u> Class Agent Letters	September 2
Fall Class Agent letters mailed Advancement Office	September 5-October 7
Class Agent Workshop	Oct. 14, 2011, 11:30-4:30pm The Commons Homecoming 2011
Advancement Office sends Class Agent materials for spring letter	March 1, 2012
Deadline for <u>spring</u> Class Agent Letters	March 30
Spring Class Agent letters mailed from the Advancement Office	April 2-May 1
End-of-Summer mailing of updated Class Agent Manual and information about Fall Class Agent Meeting	August 6, 2012

Alumni Association of Cornell College
Class Agent Program
Position Description

Class Agents serve as a spokesperson for the college and his/ her class. Each graduating class nominates and votes for their Class Agent in the spring of their senior year.

Responsibilities during Senior Year:

- Work with the Alumni and College Advancement Office to organize activities sponsored by the Alumni Association for the agent's class to celebrate their senior year.
- Serve one three year term on the Alumni Association Board of Directors. Board members are required to attend two meetings per year (fall and spring), held at Cornell. If you are unable to return to campus for these meetings, we ask that you decline your position on the Alumni Board so that another young alum can be chosen to fill the position. Directors may be removed and replaced after two successive absences by the Executive Committee.
 - Accept
 - Decline
- Perform other duties as needed, and as mutually agreed upon.

Responsibilities and expectations of Class Agents:

- Within the timeline provided by the Alumni and College Advancement Office, complete two class letters each year, one in the fall and one in the spring. These letters will include class news and news about Cornell. Each letter will include a soft annual fund appeal to classmates.
- Assist in supporting and raising funds for Cornell's Annual Fund, by contributing to and educating your classmates about Cornell's financial condition.
- Work with the Alumni and College Advancement Office to provide coordination and planning for class reunions and reunion gift campaigns.
- At least once every five years, attend the annual class agent meeting which coincides with the Annual Alumni Association Board of Directors meeting in the fall. The Class Agent meeting is a time to discuss issues related to class agent activities and responsibilities with other agents, and to represent your class at the Board meeting.
- Act as liaison between Cornell and classmates.

- When appropriate maintain confidential information about classmates and/or information from the college.
- Class Agents will serve a term of five years, and will have the opportunity to renew their commitment if they choose to fulfill another term.
- Class Agents who are unable to fulfill the above responsibilities to the satisfaction of the college will be asked to step down as acting Class Agent.

Cornell College will provide the following support services:

- Orientation materials during the first year of service, and all necessary support throughout the agent's service. Materials include information about the college and Cornell's Alumni and College Advancement Office activities.
- Annually updated roster of your class including telephone numbers, emails and addresses will be mailed in August.
- A semi-annual update that will coincide with the writing of Class Agent letters. This update will contain information about events, programs, and issues that may or may not have been covered in other materials.
- Class notes and related class information received by the college will be mailed to the Class Agent by August 1 and March 1 each year.
- Provide support services for typing, printing and mailing Class Agent letters and related materials.
- All support services related to reunion planning, including reports, meeting arrangements, and letter processing.

The Cornell College Annual Fund

The Annual Fund provides an opportunity for all alumni, parents and friends to make an immediate and profound impact on Cornell students and faculty. The Annual Fund supports every aspect of academic and student life at Cornell. From the most fundamental needs of the college, to new and innovative programs, the Annual Fund makes a difference in the daily lives of our students, faculty and staff. When the Annual Fund thrives, so does the college.

Tuition and fees, earnings from the endowment, and contributions to the Annual Fund are the principal sources of revenue for Cornell. Because gifts to the Annual Fund are unrestricted, they give the college flexibility to address the most urgent priorities and take advantage of opportunities as they arise. The Annual Fund includes unrestricted gifts made from July 1 through June 30 – the college’s fiscal year.

Bridging the Gap

Tuition alone does not cover the full cost of educating a Cornell student. In fact, tuition and fees cover only about 80% of the costs of a Cornell education. Since tuition and endowment earnings are not sufficient to meet all the needs of the college, the Annual Fund helps to bridge the gap between revenue and expenses.

The Impact of Participation

Reaching the Annual Fund monetary goal is important but equally important is raising the level of participation among alumni. Many college ranking organizations view alumni participation as an indicator of alumni satisfaction. In addition, when evaluating the college for grants, many corporations and foundations consider alumni participation as a measure of the college’s stature and stability. In recent years, Cornell’s alumni participation rate has been in the lower-30 percent range. As Cornell moves forward, our target alumni participation rate needs to reach the lower-40 percent range. The Annual Fund only succeeds as a collective effort and every gift, regardless of size, has true power.

Programs Supported by the Annual Fund

The Annual Fund provides immediate support to Cornell. Here are some examples of how the Annual Fund benefits students, faculty and the college community:

- Scholarships and financial aid
- Student & faculty research programs
- Off campus study programs
- Technology upgrades
- Library acquisitions
- Laboratory equipment
- Faculty teaching and course development
- Mentoring, leadership & volunteer programs
- Campus maintenance and improvements

Preparing the Class Agent Letter

Your classmates depend on you for news of the college and your classmates. Your commitment to this program has made the program so successful that other colleges seek us out for assistance when starting a class agent program of their own.

Remember, for each class agent who does not write, there are dozens to hundreds of classmates who have empty mailboxes. Don't let that happen to your friends. If you have a problem getting a letter out, please let us know and we will work with you to provide a solution.

Your letter may be handwritten or typed and sent to Minda Davison via email at mdavison@cornellcollege.edu or by mail to:

Cornell College
Attn: Minda Davison
600 1st St. SW
Mt. Vernon, IA 52314

New class agents will need to send the Alumni and College Advancement Office their signature in black ink on plain white paper. Your signature will be reproduced on your letters.

Please have your fall letter to Minda by September 2 and your spring letter by March 30.

This time frame has been selected to better facilitate processing in our office. We will work to get your letters out in a timely basis. Your letter will be formatted and proofread for spelling and grammatical errors, and mailed to your classmates.

Important things to remember when writing your letter:

- 1.) Ask your classmates to support the college financially. Let them know why you support Cornell. To assist you with class fund appeals, you will find *Five Options for Giving* on page 10. Your classmates also like to know where they stand compared to other classes. The class giving information will be posted on the Class Agents web page at <http://www.cornellcollege.edu/alumni/class-agents/index.shtml> by mid August.
- 2.) Encourage matching gifts. The matching gift program is a great way to really increase the impact of a contribution to Cornell. Many companies will match their employee's gifts to higher education; some also match contributions of employee spouses and retirees. Encourage classmates to contact their office of human resources for a matching gift form to complete and send with gifts.

- 3.) Cornell College News will be provided in the fall and spring for Class Agents to incorporate into the body of their letter. College news will be posted on the Class Agents web page at <http://www.cornellcollege.edu/alumni/class-agents/resources/index.shtml>. Simply copy and insert the news you wish to share into your letter.
- 4.) Contact your classmates by email or phone to gather class news to include in your letter. Please forward to Minda (by mail or email) all updated life information (name, address, career changes, marriages, births, deaths, etc.) and any class notes that you receive from your classmates. We will update our database and include a hard copy of the update in their file. Class notes will then be shared in a future issue of the *Cornell Report*, **if permission was given**. Any class information received by our office will be mailed to you by August 1 and March 1 each year.
- 5.) An update postcard addressed to the Alumni Office will be included with each class letter.
- 6.) Those classes having reunions on October 5-7, **Homecoming 2012 (Golden Alumni, 1962, 1967, 1972, 1977, 1982, 1987, 1992, 1997, 2002, and 2007)** will also have a reunion postcard included with your letter asking for those classmates who would be willing to help plan the reunion by conference call, and/or willing to contact classmates about the reunion.
- 7.) Appendix A in this manual has samples of class letters. Feel free to incorporate ideas on wording and/or format into your own letter if you wish.

Preparing the Class Reunion Letter

Your fall class letter the year prior to your reunion will begin the process of organizing your reunion. Those classes having reunions during Homecoming 2012 – October 5-7 are 1942, 1947, 1952, 1957, 1962, 1967, 1972, 1977, 1982, 1987, 1992, 1997, 2002, and 2007.

The purpose of the fall letter is to announce the dates of your class reunion the following year and ask for classmates' assistance in planning. Their commitment to assist would simply mean they would participate in a couple of conference calls the alumni office will set up, suggest some activities for the reunion, and then contact some classmates personally by phone or by email the spring prior to the reunion to invite them to attend.

With your letter, we will enclose a reunion postcard asking if classmates hope to attend the reunion the following year and if they will assist with the planning. We will also include the usual update postcard with the letter addressed to the Alumni Office.

Appendix B contains samples of class reunion letters written by class agents. Feel free to incorporate ideas from these letters into your own.

If you have questions about the reunion letter, please feel free to contact Jackie Stewart in the Alumni Office.

Jackie Stewart
Alumni Programs Coordinator
(319) 895-4204
(877) 683-7666 (Toll free)
jstewart@cornellcollege.edu

Suggestions for Soliciting Support for Cornell

If you are hesitant to “ask for money” in your letter, here are a few important points to keep in mind:

- You’re not asking for money for yourself. As an official representative of the college, you’re asking your classmates to support their alma mater - a very worthy cause.
- Use the words “consider” and “please.” It is highly unlikely that you will offend any of your classmates when you include these words as part of your request.
- Don’t be afraid to speak from your heart. Donors are more motivated by sincere, personal testimonials than statistics and facts. The best appeals have emotional impact.

Consider incorporating one of the messages below into your letter. Select a message that you feel will resonate with your classmates, and add your personal touch.

Message #1 – Keeping a Cornell education accessible to all students

Many deserving students would not be here today without the financial aid and scholarships made possible by you, our donors. Last year the Annual Fund helped offset the cost of Cornell for all students. Please consider a gift today to help bridge the gap for future Cornellians.

Message #2 – The Cost of Excellence

The Annual Fund enables Cornell to remain competitive by helping to attract and retain the brightest students and most talented faculty. Your support of the Annual Fund ensures that fundamental characteristics of the Cornell experience carry on, like small classes taught by dedicated full-time faculty members, innovative curriculum and opportunities for off-campus study. Please consider a gift today to help provide extraordinary opportunities for every student on the Hilltop.

Message #3 – Every gift really does make a difference

The Annual Fund only succeeds as a collective effort; every gift regardless of size has true power.

Your gift to the Annual Fund:

- Provides scholarships and financial aid to talented, deserving students to help make the dream of a Cornell education come true.
- Supports top-notch faculty and small class sizes.
- Boosts our reputation in college rankings and helps the college be more competitive for large grants.
- Makes the Cornell experience that we benefited from possible for students today.

Please join me in making a gift to the Annual Fund and making a difference in the lives of students and faculty.

Ways to Give

Send your gift today

Write a check or use your credit card to make your tax-deductible gift. Credit card gifts can be made using American Express, Visa, MasterCard, or Discover.

Give online

It's fast, easy and secure: www.cornellcollege.edu/giveonline

Give monthly

Consider monthly or quarterly contributions if you wish to spread your credit card payments over the year. Monthly giving helps you make a more significant gift to Cornell than may otherwise be possible. Your monthly gift to Cornell can also be automatically transferred from your bank account to Cornell. This convenient giving option eliminates the hassle and expense in receiving reminders, writing checks and paying postage.

Give stock or from an IRA

There can be significant tax advantages to making a gift of appreciated stock, or a gift from your IRA. For more information, contact the Office of College Advancement at 1-877-683-7666.

Company matching gifts

Increase your giving power through matching gifts. If you or your spouse is employed by a company with a matching gift program, your gift could have even greater impact. Check with your human resources department for a matching gift form. Check to see if your employer will match your gift with this online search:
www.matchinggifts.com/cornellcollege

Class Agent Roster

Year	Class Agent	Email
1942	Dorothy Collins Brindle	dbrindle@usfamily.net
1946	Carolyn Neal Palmer	cfpalmer45@aol.com
1950	Lynn Stiles	stileslynn@machlink.com
1952	Carolee Manning Zuck	
1954	Ann Ruby Hemken	ahemken@q.com
1955	Richard McKeen	rmckeen933@aol.com
1957	Robert Majors	
1957	Donna Mease Nicholson	dnicholson@supernet.com
1958	Gilbert Drendel Jr.	gdrendel@comcast.net
1959	Jerry Lewis	jlewis@kent.edu
1960	Judy Hesler Jorgensen	jhjorgensen@yahoo.com
1961	Carol Parish Compton	parishcompton@gmail.com
1961	Jane Bedingfield Stavoe	ronjanes@aol.com
1963	Ernie Norris	aenorris@q.com
1964	Nancy Kleihauer Adams	nkadams@uslink.net
1965	Holly Hitchcock Wilson	hwilson185@comcast.net
1966	Phil Gibbs	pgibbs1@comcast.net
1967	David Klaus	davidaklaus@aol.com
1968	Jim Brown	jbrown@hardincsb.com
1969	Elizabeth Hoyer Beeman	mombeeman@aol.com
1970	Corrie Root Grummon	grummon@gmail.com
1971	James Haley	JasEHaley@aol.com
1972	D. Peter Holmes	PHolmes177@aol.com
1973	Bruce Frana	bsjfrana@aol.com
1973	Douglas Smith	swimdocdoug@gmail.com
1976	Mark Van Etten	markve@centurytel.net
1977	Mary Bryan	MVB9855@aol.com
1978	Lu Ann White	lawwhite@hbr-law.com
1980	Darrell Stroud	dgstroud@msn.com
1981	Catherine Mode Eastham	ceastham@froedterhealth.org
1982	Tammie Frost-Norton	tammie.frost-norton@frost.com
1982	Britt La Bissoniere	britt.labissoniere@gmail.com
1983	Tim Wynes	tandbwynes@mchsi.com
1984	Tonya Ruppert Overton	ToniBologne@aol.com
1985	Sheila Kruse Boyce	seaxprs@hotmail.com
1986	Fred Holtz	fred@fredholtz.com
1987	Gail Cummings Andersen	rainyquinn@comcast.net
1987	Maureen Johnson	maureenannjohnson@hotmail.com
1988	Charles Boone	cboone@adironacksolutions.com
1988	Michael Mudlaff	Michaelsasha.mudlaff@gmail.com
1989	Shalyn Bridges	shalyn.bridges@tlc.state.tx.us
1989	MJ Lowe	minglowe@yahoo.com
1990	Lisa Naaktgeboren	lmnaak@msn.com
1990	Lisa Brooks	lisa.m.brooks@ge.com
1991	Jennifer Swearingen Wittwer	jwittwer@wi.rr.com
1992	Tricia Gantner Buntten	tbuntten@d.umn.edu
1993	Todd Watson	toddwatson@earthlink.net
1995	Kate Schlemmer Watson	katewatson@earthlink.net
1996	Andy Briscoe	awbriscoe1023@yahoo.com
1997	Joel Pendergrass	joel.pendergrass@ruffalocody.com

1998	Mary Elliott	mfe224@gmail.com
1999	Amy Spicer Anneberg	amyspicer@hotmail.com
2000	Jane Riessen Landretti	sweetjaner@yahoo.com
2001	Amy Luitjens	aluitjens01@gmail.com
2002	Lisa Fry Runkel	lisakayfrygc@yahoo.com
2003	Leah Hagedorn Arp	leahnicha@yahoo.com
2003	Paige Sindt	psindt@gmail.com
2004	Carrie Temm Bumgardner	carrietemm@gmail.com
2005	Joe Baker	joseph.baker1@usbank.com
2006	Marie Schutte Feehan	feehanmarie@gmail.com
2007	Robyn Schwab	robyn_schwab@hotmail.com
2008	Molly Klokkenga	molly.klokkenga@gmail.com
2009	Matt Pilger	pilgerma@msn.com
2010	Jeffrey Flug	jeffrey.flug@gmail.com
2011	Natashia Pierce	NatashiaMPierce@aol.com

Directory of Alumni Association Support Staff

Office of Alumni and College Advancement

Vice President, Peter Wilch '94 319/895-4100
Executive Secretary, Sheri Hotz 319/895-4315

Alumni Office

Director, Lisa White 319/895-4361
Programs Coordinator, Jackie Stewart 319/895-4204

College Advancement Office

Advancement Services Director, Jennifer Boettger 319/895-4153
Director of Development, Kristi Webster Columbus '96 319/895-4202
Annual Fund Director, Dustin Ross 319/895-4445
Associate Director of Development, Elizabeth Bowman Feist '05 319/895-4469
Associate Director of Development, Amy Bess 319/895-4217
Assistant Director of Development, Ben Brannaman 319/895-4331
Stewardship Coordinator, Lora Baltés 319/895-4258
Advancement Programs Coordinator, Minda Davison 319/895-4304
Database Manager/Gift Recorder, Denise Hanna-Bennett 319/895-4248
Advancement Services Assistant, Brittany Brannaman '08 319/895-4247
Prospect Researcher, Christine Tabak 319/895-4406

Office of College Communications

Director/College Communications, Dee Ann Rexroat '82 319/895-4241
Director of Media Relations, Jamie Kelley 319/895-4232
Director of Publications, Beth Kucera 319/895-4110
Communications Coordinator, Nancy Selim 319/895-4231
Web Content Editor, Jeff Walberg 319/895-4389

Admissions and Financial Assistance Service

VP for Enrollment and Dean of Admission, Jonathan Stroud 319/895-4160
Senior Asst. Dir. of Admission & Financial Aid, Darrell Aaron 319/895-4167
Senior Associate Director of Admission, Sharon Grice 319/895-4162
Admissions Toll Free 800-747-1112
Director of Financial Assistance, Cindi Reints 319/895-4174
Financial Assistance Toll Free 877-579-4049

Career Engagement Center

Director of Career Engagement Center, RJ Holmes-Leopold '99 319/895-4574

APPENDIX A

Class of 2007

Hey there, Class of 2K7!

I write to you today from Massachusetts and wish you all a very Happy Patriots' Day! "What is that?" you say. Well, I still don't really know. But, I got a vacation day out of it, so huzzah! For those of you curious, I did confirm with the natives that Patriots Day is not to honor their football team (Phew!) and has something to do with the patriots of the Revolutionary War, which makes sense.

Of course, I hope that this letter finds all of you very well. Do you remember this time on the Hilltop? Everyone tries to wear shorts and flip-flops when they still shouldn't; you'd be worn down because its mid-block; and then you'd inevitably get a sinus cold because of it all. Oh, to be back there.

A few updates on what's been up on the Cornell College campus recently:

- In true Cornell fashion, it is considering a mini-reinvention of itself. Plans are in the works for the 2012-13 school year to be 8 terms instead of 9, allowing resources to be spread out more evenly (from faculty power to the electricity roaming through laptop cords). Class sizes will remain the same, and the difference will mean more courses offered during each block. A variety of different initiatives – including other summer opportunities – will be created from this change, as well. I don't know about you, but I really look forward to seeing all of the great advantages Cornell will see because of this change. As per usual, they've done a great job of checking in with all constituencies; and although change is always a little scary, I hope you'll join me by being excited as well!
- What?! Whoa! More excitement! Plans are also in the works for Cornell to join the Midwest Conference once more in the world of sports. They have submitted a letter of inquiry for re-entry into the conference and hope to join once more by the fall of 2012. This will provide Cornell some tremendous opportunities in terms of recruiting, but also build on the academics that make Cornell so great, providing stronger relationships with some of our Midwestern peer institutions. No matter who we're playing, I'll hope to see you for our five-year reunion at Homecoming, fall 2012. That's right. I'm already putting the bug in your ear. (Come. Back. October 5-7.) Go Rams!
- If you haven't checked out some of the videos that Communications has been posting on the Cornell College fan page on Facebook recently, you should definitely go check them out. President-elect, Jonathan Brand, has been visiting campus and has some really great insights on what his role will be at the start of

next year and his vision for Cornell's future. He is well spoken, and seems extremely approachable. Plus, if necessary, I think he could totally rock the bow tie!

- Some other things have not changed...
 - o King Chapel's still there! It's got a new roof! (I know. You already knew that.)
 - o Mock Trial qualified AGAIN for nationals. Way to go, team! This is the 3rd straight year they've qualified in the program's five-year history. In fact, I think I wrote a very similar sentence in last spring's class letter. See? Still awesome.
 - o Service = HUGE Impact on the community! Seven Cornell students served a combined total of 2,240.5 hours to local community orgs/projects last year, and were recognized through the Iowa Campus Compact AmeriCorps Program (ICAP). Over 300 hours of service per person on top of class work and everything else they were involved in?! I'm getting tired for them! Kudos to this crew of caring individuals.

In other news, Cornell's alumni STILL ROCK. So, the Alumni Office has contracted with PCI to produce a new alumni directory. You may have received a yellow post card in the mail recently. No, it's not junk mail. Call the number and confirm your details so that we can make sure everything is correct.

Remember, if you have any updates... if you move... if you have a baby... if you get married... if you build a car from scratch... find me or call/email the Alumni Office to update your details. In fact, there's even a form on the Alumni website at www.cornellcollege.edu/updatemyinfo. It is SO EASY.

ALSO ---- In preparation for our five year reunion in 2012 (I know. I know. I'm ridiculous.), I have created a FACEBOOK GROUP!!!! I don't want this to be cheesy. I just hope it'll be an opportunity to hear from each other more often. You can elect to join the group and not ever participate, but it will be way more fun if you do. It is my sincere hope that this will not be lame. So, join.

ALSO ---- Please make sure to donate to Cornell's Annual Fund before the end of the fiscal year on June 30. Of course, continue to give back in other ways, too. Darrell and I were glad to cover a college fair out here recently and it was a ton of fun!

Thank you to everyone who sent in updates this time around! I know everyone is super busy. Please, please, please make sure to send your updates to me or the Alumni Office so that I can make sure to get them in the letter this fall.

In the meantime, stay fabulous and keep in touch! Happy spring!
Robyn
Class Agent '00

Class of 1987

So it is that time of year again to hear from your favorite class agents. In NYC, the sun is finally shining on a weekend day – hasn't happened for what seems like several months. It is amazing to me, after 15 years in Europe where I never once looked at the weather channel, I find myself addicted since moving to NYC – not sure what it says about me other than I need to get a life!

For me (Gail), the weather out here in Portland is typical of the northwest--gentle but steady rain (ah but the access to mountain hiking and beach strolling are worth every drop!). We definitely enjoy life here. What's nice is that there are other fellow Cornellians who have migrated out this way as I am delighted when I routinely see Cornell bumper stickers on cars here. Though I haven't been back to Cornell in about 4 years I do have my share of Cornelian encounters. Most recently I had a chance to host **Rick Long '82** and **Ann Ross Long '84** here while they were "tucking in" their son at Lewis and Clark College here in Portland. It is always a great thing to have those reunions and catch up on each other's lives. I believe there are plenty of 1987 grads who are doing the college visits for their kids or beginning to think about it. I wonder how many of us will send our next generation to Cornell? Perhaps we will make that a feature in upcoming newsletters!

Now you might ask what is so important about the weather and how does that tie into our Cornell class agent letter. Well, about a month ago, several Cornell students had the opportunity to enjoy the volatile NYC weather. A group of about 15 students were here to participate in a SIFE competition. Basically, the competition is for college groups who undertake entrepreneurial activities in their community. The students come up with an idea and then work to implement it from start to finish. One activity the group has undertaken is an art gallery in Mt. Vernon. The gallery hosts the work of local artists and also offers art classes. The group also started up the "Moon Café" in the commons to provide a place for students to go late at night.

I, Mo, attended their presentation which outlined their projects – explaining both the good and bad – with a lot more good. I had no idea that this kind of group existed at Cornell but was excited to see that it does. As it turns out, the person that acts as advisor to the group is Karen Mercer, VP Business Affairs, who I worked with in Houston, TX over 20 years ago – the world is indeed small.

I am also happy to report the Cornell SIFE team has progressed to the national competition in May which will be held in Minneapolis. I encourage the 1987 alums in the Minneapolis area (that is you Bill Bremner, Brad and Jess Pihlstrom, Susie Wedes Beaumaster) to attend the presentations – they do not take too long. If anyone is interested, let me know and I will get you the details.

So now onto the class news. We must say that facebook is our best friend these days. It keeps us up-to-date on many of your lives – thank you for keeping us posted. Here we go:

Now that you are up-to-date on our class news, here is a short catch up on Cornell:

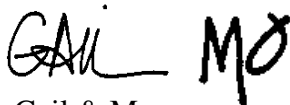
- Campaign – how did it go? See the attached website and you will know everything about it. <http://www.cornellcollege.edu/campaign/>
- New President – We have one and the scoop was in the last Cornell Report, which can also be viewed online at <http://www.cornellcollege.edu/cornell-report/issues/2011-spring/>.
- Enrollment - This year was our highest enrollment ever at 1,191
- Other news – see the separate insert

The school continues to undertake large projects and attract students – it is good to see it grow and the enrollment climb back up. But as you know from your own lives, this does not, unfortunately, happen without the proper funding. Cornell continues to need the strong support of its alumni to move forward and compete with other colleges and universities. ITS NEEDS YOUR SUPPORT. The 2010-2011 annual fund is underway so we ask that you contribute to show support of your alma mater – just remember your own experience and what it has given you – a great career, the love of your life, your children, your love of corn...ok, you get the picture.

And, remember, it is not the amount that you give, it is the fact that you as a member of the class of 1987 are participating. If you could have seen the kids (and they were to me) when I met them in NYC, you would have been proud; not only of them but of Cornell.

This wraps up another annual (or bi-annual) letter from us. We hope this letter finds you in good health and enjoying life.

Your Favorite Class agents.

Handwritten signatures of Gail and Mo. The signature 'GAIL' is written in a cursive style with a dot above the 'i'. The signature 'MO' is also in cursive, with a large 'O' and a small 'M'.

Gail & Mo

APPENDIX B

**Class of 1986
Spring 2011
Homecoming 2011 – October 14-16
25 Year Class Reunion**

Dear Class of '86

The Oxford English Dictionary recently publicized the newest entries into their authoritative volume and it included text messaging abbreviations such as LOL, OMG, BTW and FYI. So let me start this letter by saying **OMG, we graduated 25 years ago!**

Everyone is invited to celebrate the 25th anniversary of the completion of our studies with a reunion on campus **October 14-16**. The Homecoming headquarters will be the Cedar Rapids Marriott, which you can reach at 800-396-2153 and mention "Cornell Homecoming." Rooms fill up by mid-August. If you remember during our Cornell tenure, all of the alums piled into Joe's bar on the Friday of Homecoming. Things are conducted a little more civil now. Reunion classes such as ours will meet at a semi-private establishment along Main St. for our own get together. Afterward, everyone can then go down to pile into Joe's (which has a new name that will never replace Joe's in my mind). If there is interest on Saturday, we can have a class tailgate party before the football game. You heard that correctly, there are now real tailgate parties before Rams football games. Most Social groups (they are called Greeks now) will probably have their own tailgates so there might not be that much interest in an '86 party. On Saturday night there will be a banquet at the Marriott. Our class tables will be near the classes of '81 and '91, so we won't have to be near all of the old gray haired alums we remembered on campus. Oh wait; we are getting gray ourselves now so maybe that does not matter. You can get Homecoming event updates on the school's alumni page <http://www.cornellcollege.edu/alumni/homecoming/class-of-1986.shtml> or the Class of '86 Facebook page. Fill out the enclosed reunion card if you plan to be back so we can put your name on the web page. Also look for your Homecoming brochure with registration information in August.

Class News

No one from our class sent in any update cards or emails since the last letter. Does that mean that none of us have taken new jobs or moved or had kids that made a remarkable accomplishment? Please share anything of note. You can submit your news and updates by filling out the enclosed class news card or by going online to www.cornellcollege.edu/updatemyinfo. I should point out that I erred in the last letter saying the **Rob Gump** was having trouble with melted Reese's bars in Afghanistan. He was actually in Iran and reports that he has returned to California a week ago. He was in Afghanistan for a previous deployment, so he has certainly served his duty.

Book Report

In the last letter I gave my book report on the memoirs of William Fletcher King and promised to make a report on the Semi-centennial Celebration book. I must say that it is not a gripping read. However, I am half way through *The Dream Team of 1947*, which tells the story of the 1947 Cornell wrestling team that captured the NCAA and AAU titles. That book is a captivating read and I will give my full report this fall. The book is available on Amazon, the 385,000th best seller. You can also purchase a copy by calling the Cornell Bookstore at (319) 895-4378.

News from the campus:

There is an enclosed sheet with bullet points on the top news from the campus, most notably that the school is getting a new president, Jonathan Brand. In a nod to current technology, his first convocation was streamed live over the internet. Since I work out of my house, I was able to watch it live. You can see the archive footage as well as other interviews with him at www.vimeo.com/cornellcollege.

A thing about donations

After hearing of the success of the recent capital campaign, it might be hard to hear the need for continuing funds. None-the-less, the Annual Fund supports the ongoing academics of Cornell and the need is real. The pledge card is enclosed with this letter. You know what to do.

If anyone wants to be on the Homecoming committee, let me know by filling out the enclosed reunion card. Otherwise, I will be drafting the usual suspects in the next few months. I hope I see everyone in October.

Best Regards,



Fred Holtz

**START PLANNING --
CLASS OF 1981 – 30th REUNION
Homecoming Weekend, October 14-16, 2011**

Greetings Class of 1981:

As I write my first class agent letter, I am beginning to see signs of spring. Recently, the temperature almost reached 60° here in Wisconsin and the robins have returned. I remember the first warm days of spring at Cornell . . . dorm windows were open with stereos blasting and Frisbees were flying. I picture today's Cornell students doing the same things.

It's hard to believe it is almost 30 years since we graduated. It just doesn't seem possible. After all, I still feel only a couple of years older than I was in 1981. Our 30th reunion will be held on **Homecoming weekend, October 14-16, 2011**. The official Homecoming brochure and registration materials will be mailed in August. You need to start planning now, however, as hotel rooms book up before mid-August.

- Homecoming Headquarters is the Cedar Rapids Marriott. You can make your reservations now at 800-396-2153. Please mention "Cornell Homecoming."
- On Friday night, October 14, there will be a reunion party, location TBA.
- Saturday night, October 15, will be the alumni and friends dinner at the Marriott. Our class will have a special table. This dinner is always fun and you can reconnect with old friends from other classes, not just our class. I hear the band is totally awesome (to use my daughter's words).
- There will be plenty of opportunities to meet Cornell's President, Jonathan Brand.
- More information is available at the homecoming website:
<http://www.cornellcollege.edu/alumni/homecoming/class-of-1981.shtml>.

Call, write, text, email or skype classmates and friends to urge them to attend. Better still, return the enclosed post card and participate in planning the reunion. Or, contact the Alumni Office at 877-683-7666 or alumni@cornellcollege.edu for information or to help. I am anxious to see old friends as well as all the changes at the campus.

In reading the Cornell news and the change to the Block Plan, I was reminded about the big switch when we were students. Remember the controversy when Cornell converted to the Block Plan while we were students? How would the science labs be completed? How would students retain their foreign language skills if the courses were not the entire year? What about the extracurricular activities – would students have time? Several of my friends left Cornell, overall enrollment was down, and I think we were all a bit nervous that first year, our sophomore year. But the Block Plan has served Cornell well in the intervening years, making it a unique school with flexibility for the students to complete special courses.

We are also enclosing information on the Annual Fund. I cannot stress enough the importance of each contribution to the Fund. Many, many Cornell students receive financial support from the Annual Fund. The Fund also enables the faculty to teach unique off-campus programs. Please join me in contributing to the Annual Fund.

Warm regards,

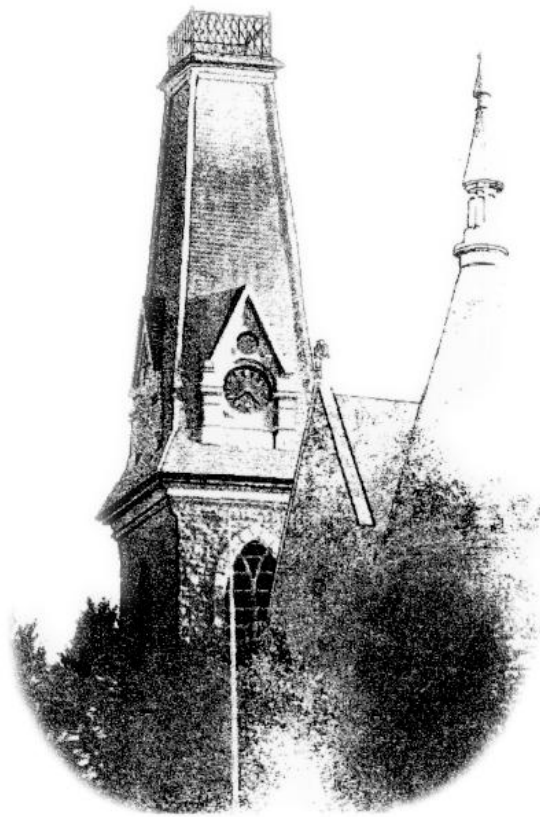
A handwritten signature in black ink, appearing to read 'Catherine Mode Eastham', written in a cursive style.

Catherine Mode Eastham
Class Agent

5751 N. Lake Drive
Milwaukee, WI 53217

APPENDIX E

CORNELL COLLEGE
Reunion Planning Guide



**HOMECOMING REUNION
WEEKEND**

October 5-7, 2012

Why do people attend reunions?

- *To REACQUAINT with friends and familiar places....
- *To RELIVE traditions and experiences....
- *To RENEW old ties....
- *To REFLECT on a life well lived....
- *To RE-ESTABLISH a connection with our college.

One of our Cornell College Homecoming Reunion Weekend goals is to reunite classmates who may not have seen each other in years. Another important goal is to provide our alumni the opportunity to reunite with their alma mater, to walk our beautiful campus again and see the changes that have occurred. Buildings get "reinvented," professors and administrators come and go. In fact, the only real constant is our alumni. A reunion — perhaps the only trip back to the campus in years — provides alumni with an opportunity to gain a renewed sense of school spirit and enthusiasm.

Tips for great reunions:

- *Start planning early.
- *Begin contacting classmates to generate early interest.
- *Recruit a team of volunteers and delegate the work. (Great reunions are organized by great volunteers.)
- *Survey the class to determine what events classmates would enjoy.
- *Organize events on a cost-recovery basis.
- *Contact classmates personally - phone calls, handwritten notes, emails, facebook, twitter. (The most effective way to ensure classmates will attend...one personal phone call is worth five letters!)
- *Consider calling assignments based on specific affinities of callers. (Social group members, athletic team members, choir members, etc.)
- *Encourage classmates to update their information online so Cornell has their current contact information.
- *Allow time in the schedule for classmates to talk, reminisce and spend time together at your reunion.

Homecoming 2012 Headquarters

Our Homecoming 2012 headquarters is the Cedar Rapids Marriott at 1200 Collins Road NE, Cedar Rapids, Iowa. Cornell will have a block of rooms reserved. Mention Cornell Homecoming to receive discounted rates. It is wise to advise people to make their reservations early. There are several other hotels in close proximity to the Marriott, also. If you are looking for accommodations in the Mount Vernon area Sleep Inn and Suites is located off of Hwy. 1 and 30. Mention Cornell Homecoming and receive a discounted rate.

Cedar Rapids Marriott – 1/800-396-2153

Sleep Inn and Suites – 1/319-895-0055

Baymont Inn & Suites – 1/866-378-8000

Holiday Inn Express – 1/800-465-4329

Planning for Families

We try to have several events at homecoming which children would enjoy. The Fireworks on Friday evening and the Football Game on Saturday are both child friendly events. Our biggest challenge is that homecoming is an All-Campus event and since our students are extremely busy with their own commitments, there simply are not enough students available to add a full day of activities for children.

COMMUNICATION SCHEDULE

- Fall Class Letter*** announcing your reunion **Sept. 5-Oct. 7 2011**
Includes a postcard asking:
*Who plans to attend,
*Who would help plan
*Who would help make personal contacts with classmates
*Responsibility: Class Agent or Reunion Planner
- The Cornell Report** will include Homecoming 2012 dates
*Responsibility: Office of College Communications
- Conference Calling** between Committee & Alumni Staff **Jan./Feb. 2012**
*Responsibility: Alumni Office will coordinate call
- Save the Date Postcard** sent to all reunion classes **Feb. 2012**
*Responsibility: Alumni Office and Office of
College Communications
- Winter:** Announcing Class Web page **Feb. 2012**
*Responsibility: Web Page - Alumni Office
Updates provided to college by class agent
- Spring Reunion Letter** with schedule of class events **March 15-31, 2012**
*Responsibility: Class Agent or Reunion Planner
- Personal Contacts** through phone calls, notes & e-mails **June - Sept. 2012**
*Responsibility: Class Agent & Phone Committee
- Homecoming 2012 Brochure** **August 2012**
*Responsibility: Alumni Office and Office of
College Communications

The Alumni Office is here to assist you in every step of the way in planning your reunion. Please feel free to contact our staff regarding questions or concerns. Our address, telephone numbers, and e-mails are listed below:

Alumni and College Advancement Office
Cornell College
600 First Street West
Mount Vernon, Iowa 52314

Toll Free Number: 1-877 MVERNON (683-7666)
Fax: 319/ 895-5670

Lisa White
Alumni Director 319/895-4361
lwhite@cornellcollege.edu

Jackie Stewart
Alumni Programs Coordinator 319/895-4204
jstewart@cornellcollege.edu

Minda Davison
Advancement Programs Coordinator 319/895-4304
mdavison@cornellcollege.edu