



Cornell College

ALUMNI ASSOCIATION BOARD OF DIRECTORS

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Minutes of the Annual Meeting of the Board of Directors

Friday, October 14, 2011

The Commons

Directors present:

Jennifer Albrecht '98, Kanesha Lee Baynard '94, Deb Stewart Bowman '74, Peg Sellen Dana '73, Mark Dohnalek '82, Mary Elliott '98, Jeffrey Flug '10, Jerry Gale '74, Andrea Herrera '85, Mark Hudson '99, MJ Huebner '88, Paul Hutchinson '87, Derek Johnson '04, Molly Klokkenga '08, Sheila Kruse Boyce '85, Jan Lansing Murphy '83, Isaiah McGee '01, Richard McKeen '55, Anna-Doretta Dilley Riley '90, Lynn Ross Cope '87, Allan Ruter '76, Linda Spies Schilling '69, Lee Schmulde '72, Dan Wilson '66

Directors absent:

Kathryn Falb Gutz '57, Natashia Pierce '11, Matthew Pilger '09, Tim Wynes '83

Staff members present: Peter Wilch '94, Lisa White, Jackie Stewart, Dee Ann Rexroat '82, Jamie Kelly, Kristi Webster Columbus '96, Dustin Ross, RJ Holmes-Leopold '99, Sharon Grice, Minda Davison, John Cochrane

Continental Breakfast

7:30 a.m.

Hedges Conference Room

I. Opening Business (*Allan Ruter '76, President*)

8 a.m.

- Call to order and approval of spring 2011 minutes.
 - Motion to approve by Sheila Kruse Boyce '85, seconded by Mary Elliott '98. Approved on voice vote.

- Report of Nominating Committee and election of Directors.
 - Motion to approve by Mark Hudson '99, seconded by Richard McKeen '55. Approved on voice vote.
 - Election to Open Term (2011-2013): Paul Hutchison '87
 - Election to Second Term(2012-2014): Mark Dohnalek '88, Tim Wynes '83
 - Election to First Term (2012-2014: Andy Briscoe '96, Harris "Tim" DeLong '69, Isaiah McGee '01, and Eileen Quigley '84
 - Confirmation of Class Agent 2011-2014): Natashia Pierce '11
 - Election as President-Elect (2012-2013): Lynn Ross Cope '87

- Proposed changes to Constitution and By-Laws
 - Motion to approve by Linda Spies Schilling '69, seconded by Mark Dohnalek '82. Approved on voice vote.

- Announcement of spring 2012 meeting date.
 - Spring meeting will be held on April 20, 2012, in conjunction with President Brand's inauguration weekend.
- Roll call: "For the good of the order"

II. Alumni Office Update (*Lisa White, Director of Alumni*) 8:45 a.m.

- Lisa went over the schedule of events for the 2011/2012 calendar year. An update was given regarding the new alumni directory that will be printed in 2012.

III. Athletic Program Update (*John Cochrane, Athletic Director*) 9:15 a.m.

- John reported in July 2012 Cornell will be part of the Midwest Conference.

Break 10 a.m.

IV. Committee and Staff Report: Alumni and College Advancement* 10:15 a.m.

Timothy Wynes, Chair

Andrea Herrera presented on Timothy Wynes behalf.

- Kristi Webster Columbus informed the Board of one new hire in the Alumni and College Advancement Department, Amy Bess, and that there is a search for an Associate Vice President. Kristi gave a brief update on the Thomas Commons project and the King Chapel elevator. Both now have the funding to go forward.
- Dustin Ross spoke to Board in regards to the Annual Fund. At this time Dustin is putting focus on young alumni, parents, and third year giving.

V. Committee and Staff Report: Communications and Promotions* 10:45 a.m.

Lynn Ross Cope '87, Chair

- Jennifer Albrecht was announced as the new chair of Communications and Promotions.
- Reminder that the purple pennant project is still going and has been well received through the news feed on Facebook.
- Dee Ann Rexroat and Jamie Kelly gave an update on social media with alumni as it continues to change through E-news, Facebook, and Twitter.

VI. Committee and Staff Report: Enrollment and Career Development* 11:15 a.m.

Jan Lansing Murphy '83, Chair

- Sharon Grice presented the statistics for the class of 2015. Sharon shared that out of 91 students, 15 enrolled at Cornell through the email project that was given to the Board to contact prospective students.
- RJ Holmes-Leopold presents a power point on the innovative and purposeful career development for students while they are still on campus.

**Complete Committee minutes attached.*

VII. Luncheon 12 p.m.

- Harlan Dining Room
 - Honorary Alumni Awards to President Jonathan Brand and Rachelle LaBarge
 - Presidential Response: "90 Days Down: Observations and Goals"

VIII. Strategic Planning Session

1:15 p.m.

- Hedges Lounge
Introduction by Peter Wilch '94, Vice President for Alumni and College Advancement
Ron Fielder, facilitator

IX. Closing Business

2:45 p.m.

- Briefing on 2012 “Purple Thumb Weekend” plans
 - Motion to adopt Service Day by Deb Stewart Bowman '74, seconded by Mark Hudson '99. Approved on voice vote.
- Recognition of outgoing Directors.
 - Molly Klokkenga, Mark Hudson, Mary Elliott, Anna-Doretta Dilley Riley, Linda Spies Schilling, and Dan Wilson.
- Passing of the Gavel.
 - Allan Ruter passed the gavel to Sheila Kruse Boyce to start her two year term as President of the Alumni Board of Directors.
- Motion for adjournment
(Class Agents move directly to Class Agent meeting) 3:15 p.m.
 - Motion to adjourn by Mark Hudson, seconded by Jennifer Albrecht.
Approved on voice vote.

Respectfully submitted,

Jackie Stewart, Alumni Programs Coordinator